



Arts and Cultural Assets

4.4%

contribution of arts to the GDP of the U.S. economy in 2021

4.9M

U.S. residents were employed by arts and cultural industries in 2021

\$935B

the amount arts and cultural industries contributed to the U.S. GDP in 2021

This infographic explores **Domain C: Arts and Cultural Assets**. This domain is multifaceted. It describes:



Economic impact of the arts



Small businesses in the arts



Characteristics of arts and cultural industries

Learn More!

- Explore each [indicator brief](#) to learn more and get detailed analyses.
- Read the [technical report](#) for more information about the development process and dataset selection.
- **Stay engaged**—new indicators and updated statistics will be released as data become available!

The [National Arts Statistics and Evidence-based Reporting Center \(NASERC\)](#) provides the public with continuously updated statistics on the health and vitality of the arts in the United States. As part of this ongoing work, NASERC has created the Arts Indicators Project to track key measures across four domains.

Current Indicators:

C.1

What do the arts contribute to the U.S. economy?

This indicator presents trends in value-added for arts and culture industries, as well as trends over time in the total value and percentage of GDP for the arts and cultural sector.

ACPSA

C.2

Which industries employ artists and other cultural workers?

This indicator presents major industries that employ artists and other cultural workers.

ACPSA

New indicators coming soon!



Data sources legend:

ACPSA Arts and Cultural Production Satellite Account