

Arts and Cultural Production Satellite Account (ACPSA)



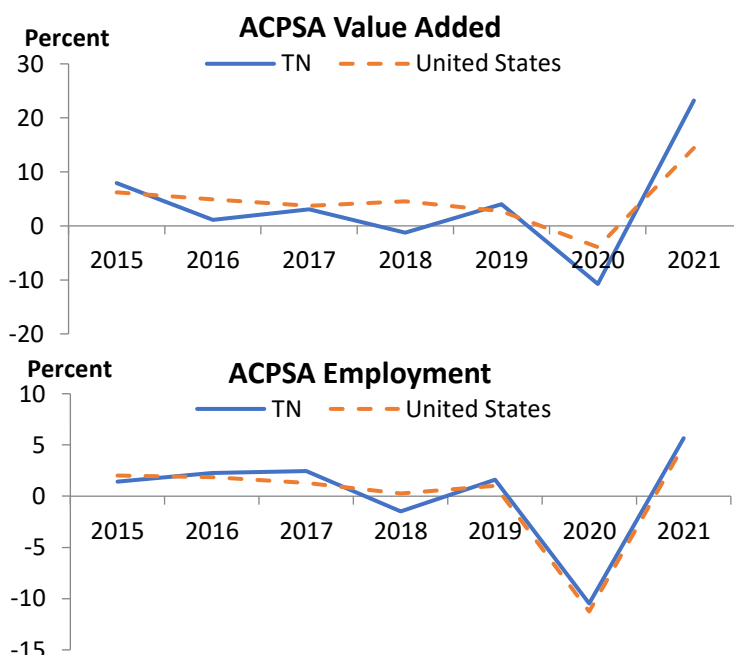
Tennessee—2021

ACPSA value added	Share of state value added	ACPSA employment	Share of state employment	ACPSA compensation	Share of state compensation
\$15.9 billion	3.7%	87,408 jobs	2.8%	\$7.2 billion	3.2%
			Value added (thousands of dollars)	Employment (jobs)	Compensation (thousands of dollars)
All industries			427,125,500	3,175,654	224,205,459
ACPSA industries			15,930,522	87,408	7,241,976
Top 5 ACPSA industries by value added					
Sound recording			2,971,475	2,915	700,096
Broadcasting			1,970,080	6,888	642,639
Government			1,689,059	17,649	1,337,356
Publishing			1,273,594	5,038	717,257
Wholesale and transportation industries			917,000	4,500	389,000
Core arts and cultural industries			4,147,951	21,929	1,862,958
Top 5 core arts and cultural industries					
Performing arts companies			830,011	D	D
Independent artists, writers, and performers			742,188	1,155	230,479
Advertising			501,313	2,341	159,115
Promoters of performing arts and similar events			403,630	1,394	111,606
Architectural services			358,092	2,124	255,966

Trends in arts and cultural production: 2020—2021

In 2021, Tennessee ranked 15th among all states in ACPSA value added and 1st among all states in ACPSA value added growth. Since 2020, ACPSA value added has grown 23.22 percent in Tennessee, compared with an increase of 14.43 percent for the nation.

In 2021, Tennessee ranked 17th among all states in ACPSA employment and 16th among all states in ACPSA employment growth. Since 2020, ACPSA employment has grown 5.66 percent in Tennessee, compared with an increase of 4.96 percent for the nation.

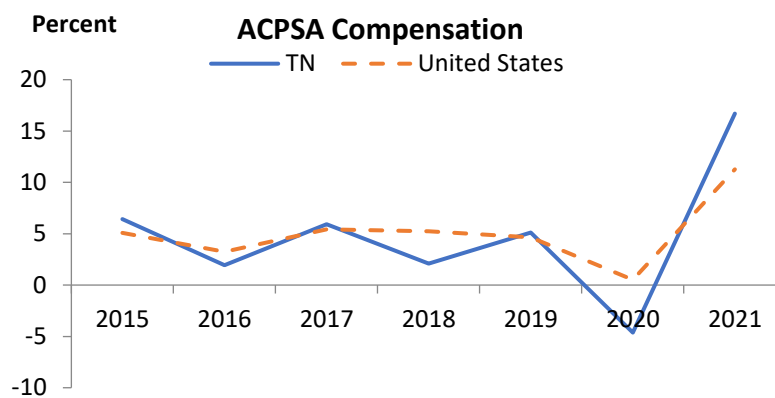


Note. BEA's ACPSA statistics are supported by funding from the National Endowment for the Arts.

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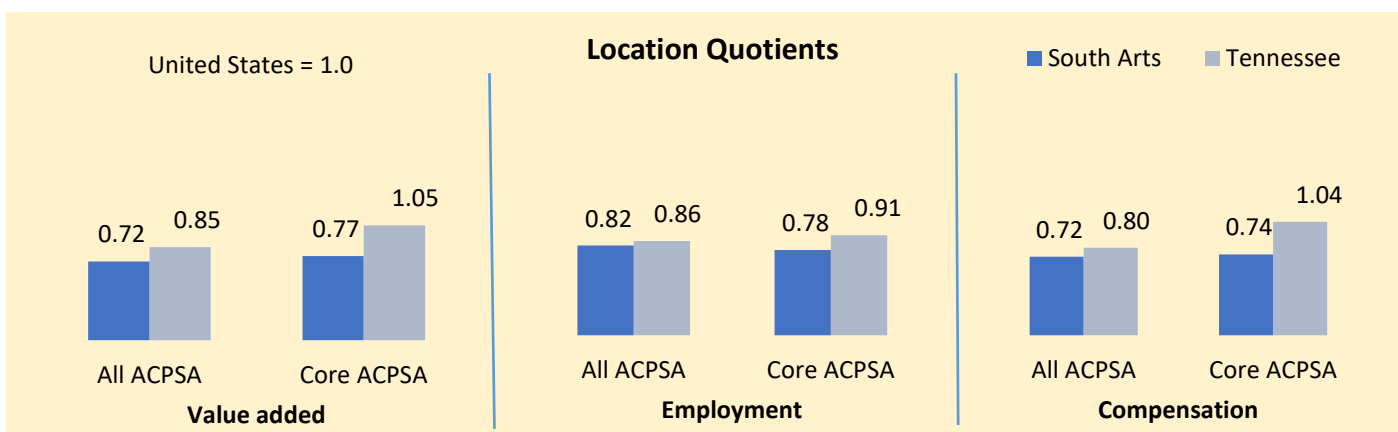


In 2021, Tennessee ranked 16th among all states in ACPSA compensation and 4th among all states in ACPSA compensation growth. Since 2020, ACPSA compensation has grown 16.70 percent in Tennessee, compared with an increase of 11.27 percent for the nation. Average compensation per wage-and-salary job in Tennessee's ACPSA industries was \$82,853 in 2021, compared with \$70,601 for all salaried jobs in the state.



Location quotients (LQ)

- In 2021, Tennessee ACPSA value added was 15 percent below the national average. By comparison, the LQ for ACPSA value added in all states belonging to the U.S. Regional Arts Organization South Arts (of which Tennessee is a member) was 0.72, or 28 percent below the national average.
- As for employment in 2021, Tennessee and South Arts had an LQ of 0.86 and 0.82 respectively.
- And for compensation in 2021, Tennessee and South Arts had an LQ of 0.8 and 0.72 respectively.



ACPSA value added consists of the gross output of an industry less its intermediate inputs; the contribution of an industry to gross domestic product.

ACPSA employment consists of all wage-and-salary jobs in which the workers are engaged in the production of ACPSA goods and services.

ACPSA compensation consists of the remuneration (including wages and salaries as well as benefits, such as employer contributions to pension and health funds) payable to employees in return for their ACPSA work during a given year.

"Core" ACPSA industries are originators of ideas and content associated with the creation of arts and culture. "Supporting" industries produce and disseminate arts and cultural commodities.

Location quotients measure an industry's regional concentration of value added, employment, or compensation relative to the U.S. industry's share. For example, an employment LQ of 1.2 indicates that state's employment in the industry is 20 percent greater than the industry's national employment share. An employment LQ of 0.8 indicates that state's employment in the industry is 20 percent below the industry's national employment share.

Arts regions, for the purpose of this brief, are defined by the geography groupings for the six U.S. Regional Arts Organizations (RAOs). RAOs are nonprofit organizations that partner with their constituent state arts agencies and with the National Endowment for the Arts on planning and program delivery.

The South Arts RAO contains the states (AL, FL, GA, KY, LA, MS, NC, SC, TN).

Please contact ArtsandCulture@bea.gov with any questions.