

Arts and Cultural Production Satellite Account (ACPSA)



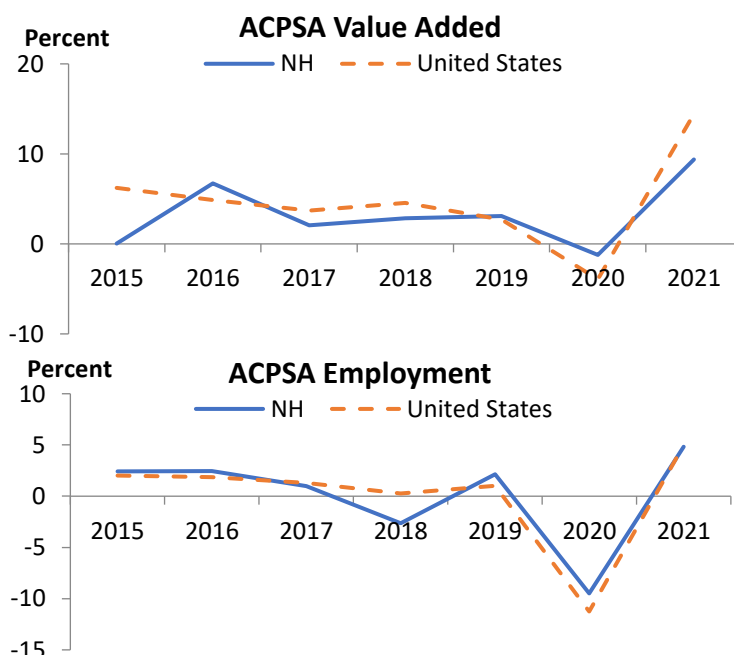
New Hampshire—2021

ACPSA value added	Share of state value added	ACPSA employment	Share of state employment	ACPSA compensation	Share of state compensation
\$3.3 billion	3.3%	21,531 jobs	3.2%	\$1.8 billion	3.2%
			Value added (thousands of dollars)	Employment (jobs)	Compensation (thousands of dollars)
All industries			99,673,300	679,137	57,712,507
ACPSA industries			3,262,530	21,531	1,819,402
Top 5 ACPSA industries by value added					
Publishing			643,038	2,037	374,230
Broadcasting			538,936	1,761	196,932
Government			463,938	4,623	379,478
Retail industries			314,366	4,172	202,788
Wholesale and transportation industries			214,962	1,011	97,899
Core arts and cultural industries			545,102	4,941	299,985
Top 5 core arts and cultural industries					
Advertising			94,709	496	32,122
Independent artists, writers, and performers			70,767	126	21,927
Education services			66,266	907	55,375
Architectural services			51,209	339	37,350
Photography and photofinishing services			48,396	D	D

Trends in arts and cultural production: 2020—2021

In 2021, New Hampshire ranked 35th among all states in ACPSA value added and 36th among all states in ACPSA value added growth. Since 2020, ACPSA value added has grown 9.38 percent in New Hampshire, compared with an increase of 14.43 percent for the nation.

In 2021, New Hampshire ranked 38th among all states in ACPSA employment and 21st among all states in ACPSA employment growth. Since 2020, ACPSA employment has grown 4.82 percent in New Hampshire, compared with an increase of 4.96 percent for the nation.

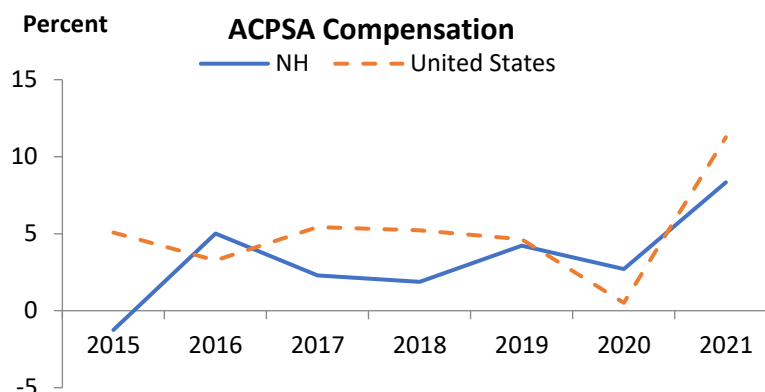


Note. BEA's ACPSA statistics are supported by funding from the National Endowment for the Arts.

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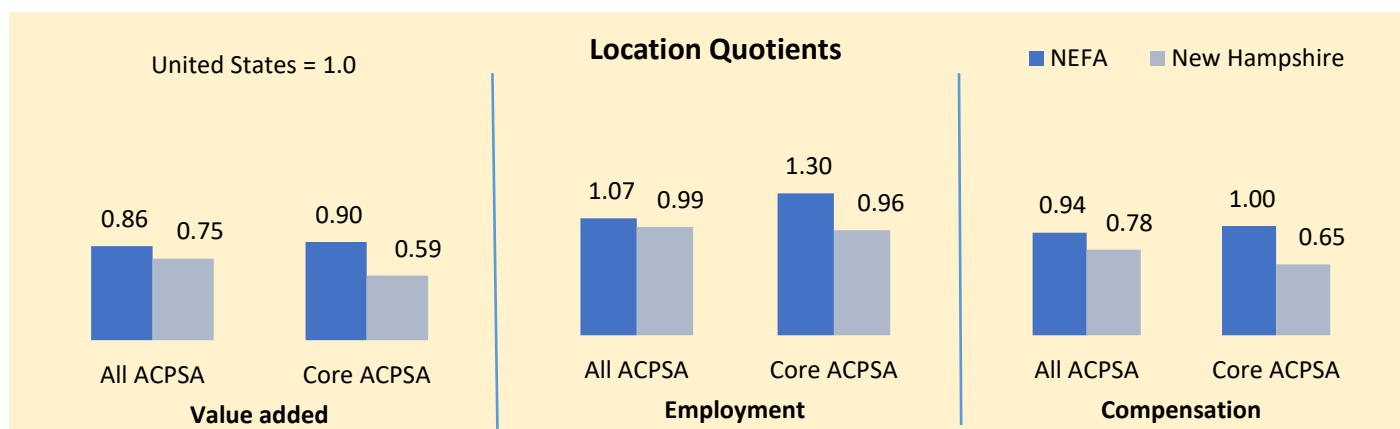


In 2021, New Hampshire ranked 35th among all states in ACPSA compensation and 33rd among all states in ACPSA compensation growth. Since 2020, ACPSA compensation has grown 8.33 percent in New Hampshire, compared with an increase of 11.27 percent for the nation. Average compensation per wage-and-salary job in New Hampshire's ACPSA industries was \$84,502 in 2021, compared with \$84,979 for all salaried jobs in the state.



Location quotients (LQ)

- In 2021, New Hampshire ACPSA value added was 25 percent below the national average. By comparison, the LQ for ACPSA value added in all states belonging to the U.S. Regional Arts Organization NEFA (of which New Hampshire is a member) was 0.86, or 14 percent below the national average.
- As for employment in 2021, New Hampshire and NEFA had an LQ of 0.99 and 1.07 respectively.
- And for compensation in 2021, New Hampshire and NEFA had an LQ of 0.78 and 0.94 respectively.



ACPSA value added consists of the gross output of an industry less its intermediate inputs; the contribution of an industry to gross domestic product.

ACPSA employment consists of all wage-and-salary jobs in which the workers are engaged in the production of ACPSA goods and services.

ACPSA compensation consists of the remuneration (including wages and salaries as well as benefits, such as employer contributions to pension and health funds) payable to employees in return for their ACPSA work during a given year.

"Core" ACPSA industries are originators of ideas and content associated with the creation of arts and culture. "Supporting" industries produce and disseminate arts and cultural commodities.

Location quotients measure an industry's regional concentration of value added, employment, or compensation relative to the U.S. industry's share. For example, an employment LQ of 1.2 indicates that state's employment in the industry is 20 percent greater than the industry's national employment share. An employment LQ of 0.8 indicates that state's employment in the industry is 20 percent below the industry's national employment share.

Arts regions, for the purpose of this brief, are defined by the geography groupings for the six U.S. Regional Arts Organizations (RAOs). RAOs are nonprofit organizations that partner with their constituent state arts agencies and with the National Endowment for the Arts on planning and program delivery.

The New England Foundation for the Arts (NEFA) RAO contains the states (CT, MA, ME, NH, RI, VT).

Please contact ArtsandCulture@bea.gov with any questions.