

Arts and Cultural Production Satellite Account (ACPSA)



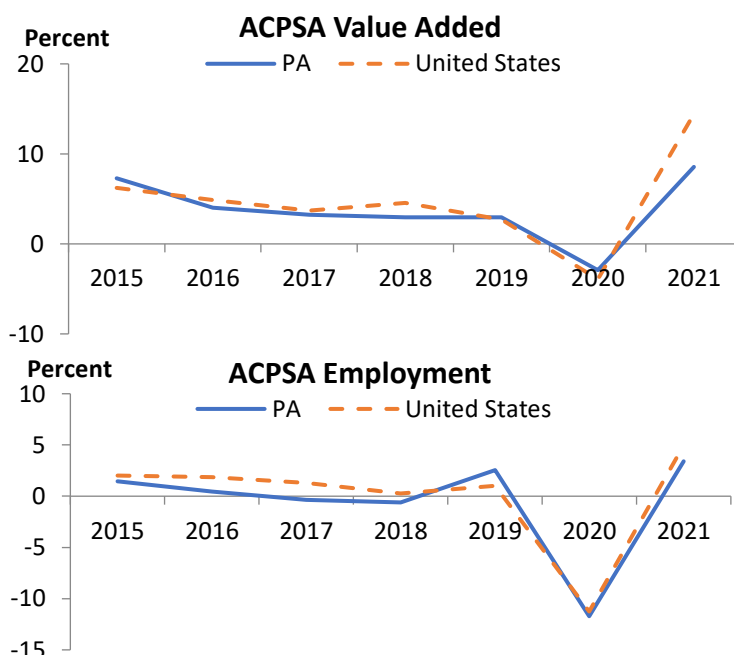
Pennsylvania—2021

ACPSA value added	Share of state value added	ACPSA employment	Share of state employment	ACPSA compensation	Share of state compensation
\$28.6 billion	3.4%	165,186 jobs	2.8%	\$14.1 billion	3.0%
			Value added (thousands of dollars)	Employment (jobs)	Compensation (thousands of dollars)
All industries			844,496,500	5,995,350	466,938,946
ACPSA industries			28,601,993	165,186	14,098,351
Top 5 ACPSA industries by value added					
Broadcasting			6,874,153	14,746	2,005,697
Government			3,819,583	D	D
Publishing			3,081,997	10,144	1,699,707
Retail industries			2,439,133	25,024	956,732
Other information services			1,853,613	5,726	732,508
Core arts and cultural industries			5,740,468	45,680	3,027,113
Top 5 core arts and cultural industries					
Advertising			1,446,068	5,870	441,135
Architectural services			742,978	4,792	542,850
Education services			703,502	9,474	582,306
Museums			402,712	5,729	251,457
Performing arts companies			384,993	3,515	178,864

Trends in arts and cultural production: 2020—2021

In 2021, Pennsylvania ranked 8th among all states in ACPSA value added and 39th among all states in ACPSA value added growth. Since 2020, ACPSA value added has grown 8.55 percent in Pennsylvania, compared with an increase of 14.43 percent for the nation.

In 2021, Pennsylvania ranked 7th among all states in ACPSA employment and 38th among all states in ACPSA employment growth. Since 2020, ACPSA employment has grown 3.40 percent in Pennsylvania, compared with an increase of 4.96 percent for the nation.

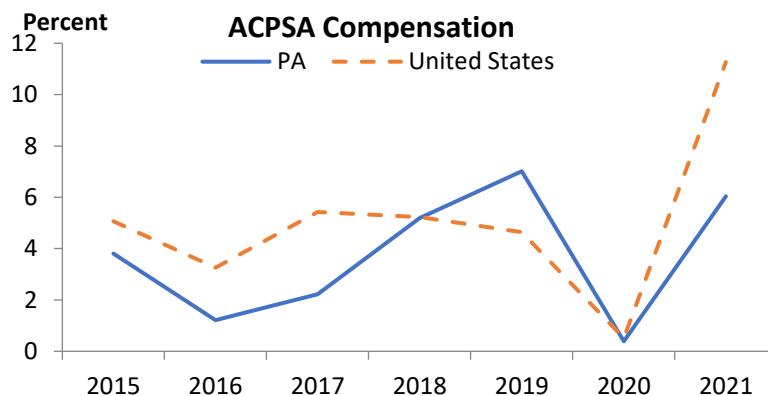


Note. BEA's ACPSA statistics are supported by funding from the National Endowment for the Arts.

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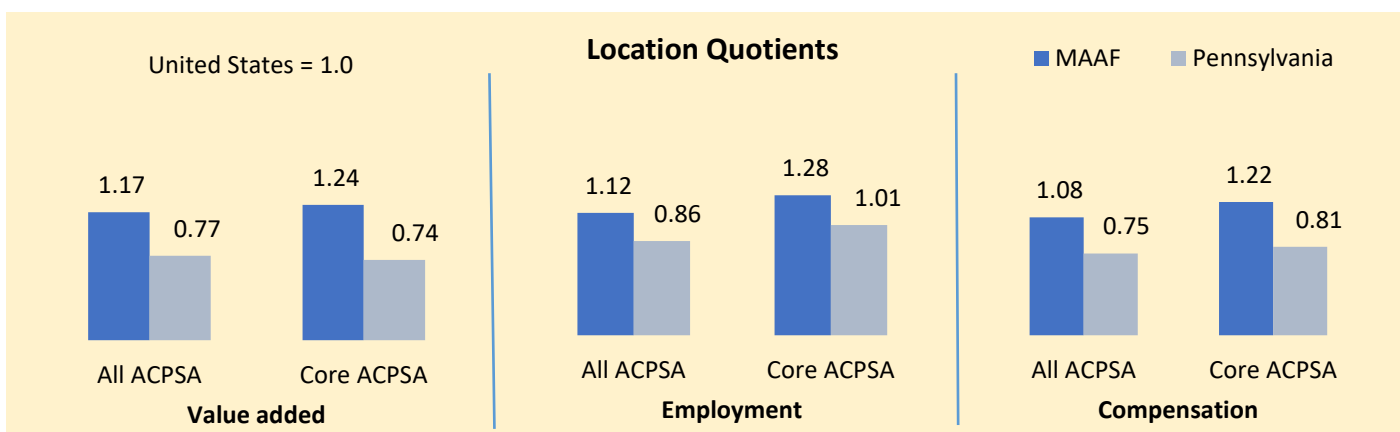


In 2021, Pennsylvania ranked 8th among all states in ACPSA compensation and 41st among all states in ACPSA compensation growth. Since 2020, ACPSA compensation has grown 6.03 percent in Pennsylvania, compared with an increase of 11.27 percent for the nation. Average compensation per wage-and-salary job in Pennsylvania's ACPSA industries was \$85,348 in 2021, compared with \$77,884 for all salaried jobs in the state.



Location quotients (LQ)

- In 2021, Pennsylvania ACPSA value added was 23 percent below the national average. By comparison, the LQ for ACPSA value added in all states belonging to the U.S. Regional Arts Organization MAAF (of which Pennsylvania is a member) was 1.17, or 17 percent above the national average.
- As for employment in 2021, Pennsylvania and MAAF had an LQ of 0.86 and 1.12 respectively.
- And for compensation in 2021, Pennsylvania and MAAF had an LQ of 0.75 and 1.08 respectively.



ACPSA value added consists of the gross output of an industry less its intermediate inputs; the contribution of an industry to gross domestic product.

ACPSA employment consists of all wage-and-salary jobs in which the workers are engaged in the production of ACPSA goods and services.

ACPSA compensation consists of the remuneration (including wages and salaries as well as benefits, such as employer contributions to pension and health funds) payable to employees in return for their ACPSA work during a given year.

“Core” ACPSA industries are originators of ideas and content associated with the creation of arts and culture. “Supporting” industries produce and disseminate arts and cultural commodities.

Location quotients measure an industry’s regional concentration of value added, employment, or compensation relative to the U.S. industry’s share. For example, an employment LQ of 1.2 indicates that state’s employment in the industry is 20 percent greater than the industry’s national employment share. An employment LQ of 0.8 indicates that state’s employment in the industry is 20 percent below the industry’s national employment share.

Arts regions, for the purpose of this brief, are defined by the geography groupings for the six U.S. Regional Arts Organizations (RAOs). RAOs are nonprofit organizations that partner with their constituent state arts agencies and with the National Endowment for the Arts on planning and program delivery.

The Mid Atlantic Arts Foundation (MAAF) RAO contains the states (DE, DC, MD, NJ, NY, PA, VA, WV).

Please contact ArtsandCulture@bea.gov with any questions.