

# Arts and Cultural Production Satellite Account (ACPSA)



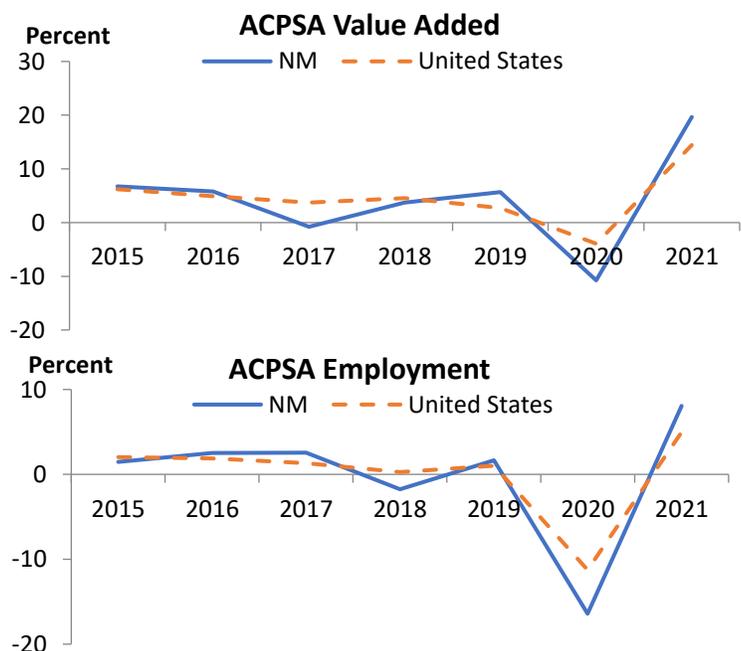
## New Mexico—2021

ACPSA value added	Share of state value added	ACPSA employment	Share of state employment	ACPSA compensation	Share of state compensation
<b>\$3.2 billion</b>	<b>2.9%</b>	<b>23,766 jobs</b>	<b>2.8%</b>	<b>\$1.7 billion</b>	<b>3.0%</b>
			Value added (thousands of dollars)	Employment (jobs)	Compensation (thousands of dollars)
<b>All industries</b>			<b>109,582,800</b>	<b>846,784</b>	<b>56,522,224</b>
<b>ACPSA industries</b>			<b>3,198,923</b>	<b>23,766</b>	<b>1,685,662</b>
<b>Top 5 ACPSA industries by value added</b>					
Broadcasting			827,721	2,098	159,678
Government			826,407	8,523	701,473
Motion pictures			465,223	2,807	256,411
Independent artists, writers, and performers			149,543	168	44,266
Publishing			108,709	550	59,835
<b>Core arts and cultural industries</b>			<b>483,465</b>	<b>4,034</b>	<b>245,377</b>
<b>Top 5 core arts and cultural industries</b>					
Independent artists, writers, and performers			149,543	168	44,266
Architectural services			75,532	635	55,924
Advertising			48,871	317	12,755
Performing arts companies			42,526	464	19,639
Promoters of performing arts and similar events			37,452	375	13,269

### Trends in arts and cultural production: 2020—2021

In 2021, New Mexico ranked 36th among all states in ACPSA value added and 3rd among all states in ACPSA value added growth. Since 2020, ACPSA value added has grown 19.66 percent in New Mexico, compared with an increase of 14.43 percent for the nation.

In 2021, New Mexico ranked 36th among all states in ACPSA employment and 4th among all states in ACPSA employment growth. Since 2020, ACPSA employment has grown 8.07 percent in New Mexico, compared with an increase of 4.96 percent for the nation.

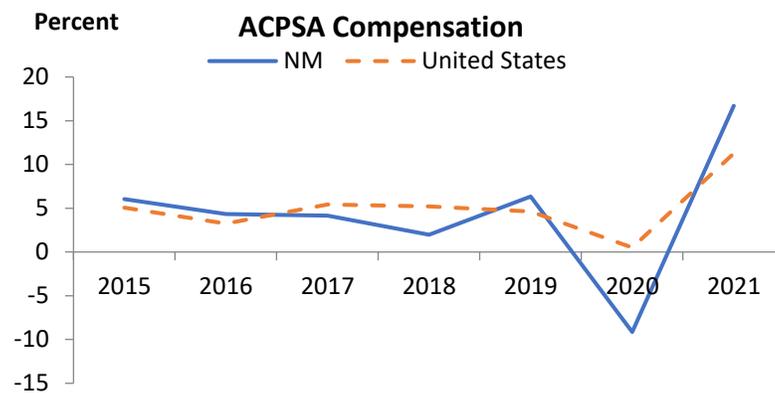


Note. BEA's ACPSA statistics are supported by funding from the National Endowment for the Arts.

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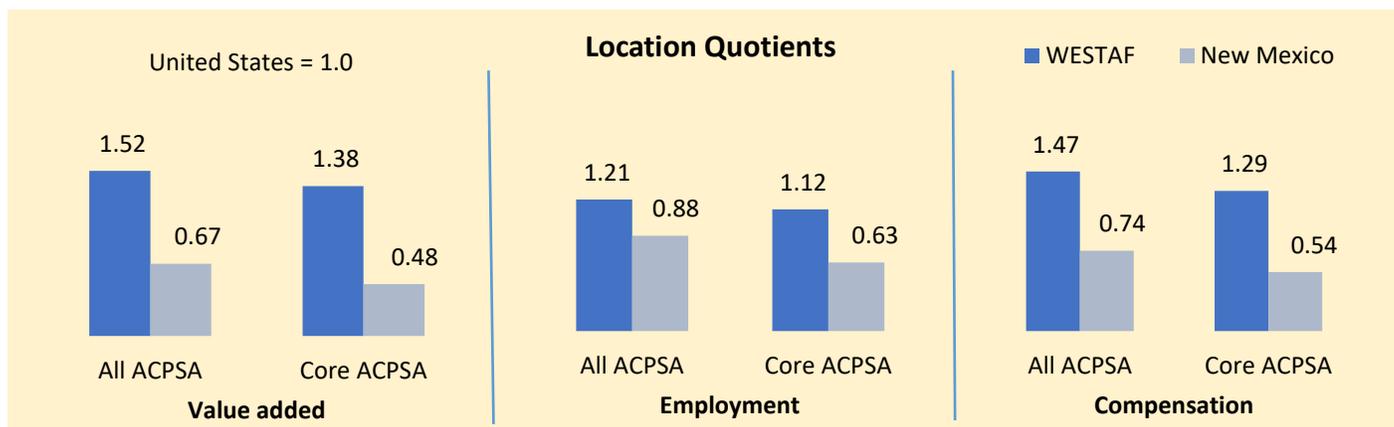


In 2021, New Mexico ranked 37th among all states in ACPSA compensation and 3rd among all states in ACPSA compensation growth. Since 2020, ACPSA compensation has grown 16.71 percent in New Mexico, compared with an increase of 11.27 percent for the nation. Average compensation per wage-and-salary job in New Mexico's ACPSA industries was \$70,927 in 2021, compared with \$66,749 for all salaried jobs in the state.



## Location quotients (LQ)

- In 2021, New Mexico ACPSA value added was 33 percent below the national average. By comparison, the LQ for ACPSA value added in all states belonging to the U.S. Regional Arts Organization WESTAF (of which New Mexico is a member) was 1.52, or 52 percent above the national average.
- As for employment in 2021, New Mexico and WESTAF had an LQ of 0.88 and 1.21 respectively.
- And for compensation in 2021, New Mexico and WESTAF had an LQ of 0.74 and 1.47 respectively.



**ACPSA value added** consists of the gross output of an industry less its intermediate inputs; the contribution of an industry to gross domestic product.

**ACPSA employment** consists of all wage-and-salary jobs in which the workers are engaged in the production of ACPSA goods and services.

**ACPSA compensation** consists of the remuneration (including wages and salaries as well as benefits, such as employer contributions to pension and health funds) payable to employees in return for their ACPSA work during a given year.

**“Core” ACPSA industries** are originators of ideas and content associated with the creation of arts and culture. “Supporting” industries produce and disseminate arts and cultural commodities.

**Location quotients** measure an industry’s regional concentration of value added, employment, or compensation relative to the U.S. industry’s share. For example, an employment LQ of 1.2 indicates that state’s employment in the industry is 20 percent greater than the industry’s national employment share. An employment LQ of 0.8 indicates that state’s employment in the industry is 20 percent below the industry’s national employment share.

**Arts regions**, for the purpose of this brief, are defined by the geography groupings for the six U.S. Regional Arts Organizations (RAOs). RAOs are nonprofit organizations that partner with their constituent state arts agencies and with the National Endowment for the Arts on planning and program delivery.

The Western States Arts Federation (WESTAF) RAO contains the states (AK, AZ, CA, CO, HI, ID, MT, NM, NV, OR, UT, WA, WY).

Please contact [ArtsandCulture@bea.gov](mailto:ArtsandCulture@bea.gov) with any questions.