

Arts and Cultural Production Satellite Account (ACPSA)



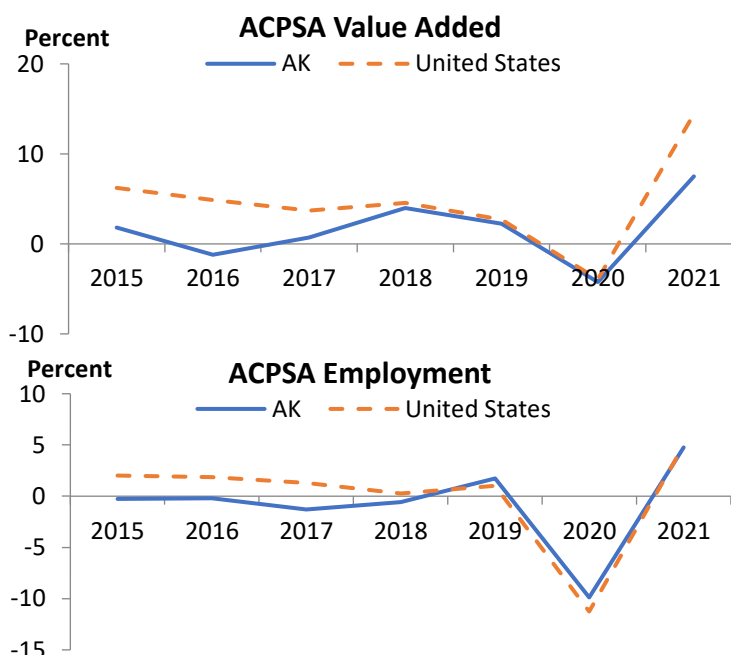
Alaska—2021

ACPSA value added	Share of state value added	ACPSA employment	Share of state employment	ACPSA compensation	Share of state compensation
\$1.4 billion	2.4%	11,180 jobs	3.3%	\$1.0 billion	3.4%
			Value added (thousands of dollars)	Employment (jobs)	Compensation (thousands of dollars)
All industries			57,349,400	339,994	29,721,935
ACPSA industries			1,378,637	11,180	1,020,103
Top 5 ACPSA industries by value added					
Government			719,315	5,580	648,147
Broadcasting			322,476	1,675	169,065
Retail industries			45,570	1,208	32,983
Architectural services			34,076	230	23,469
Motion pictures			23,452	D	D
Core arts and cultural industries			135,336	1,433	78,998
Top 5 core arts and cultural industries					
Architectural services			34,076	230	23,469
Advertising			21,300	173	6,710
Museums			19,674	289	13,249
Photography and photofinishing services			13,922	79	7,005
Performing arts companies			10,672	98	4,949

Trends in arts and cultural production: 2020—2021

In 2021, Alaska ranked 46th among all states in ACPSA value added and 43rd among all states in ACPSA value added growth. Since 2020, ACPSA value added has grown 7.50 percent in Alaska, compared with an increase of 14.43 percent for the nation.

In 2021, Alaska ranked 48th among all states in ACPSA employment and 22nd among all states in ACPSA employment growth. Since 2020, ACPSA employment has grown 4.76 percent in Alaska, compared with an increase of 4.96 percent for the nation.

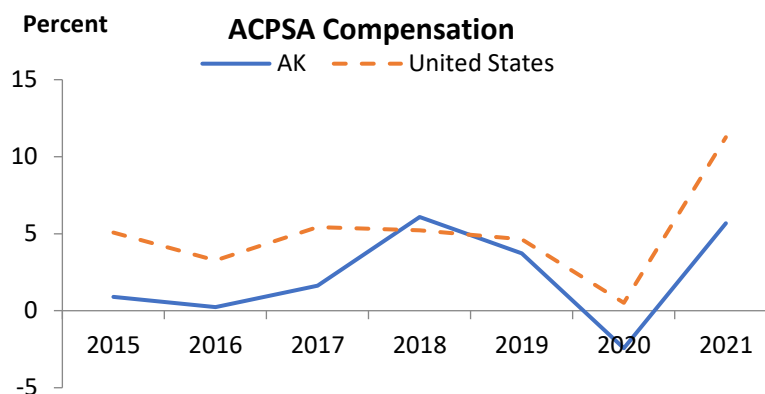


Note. BEA's ACPSA statistics are supported by funding from the National Endowment for the Arts.

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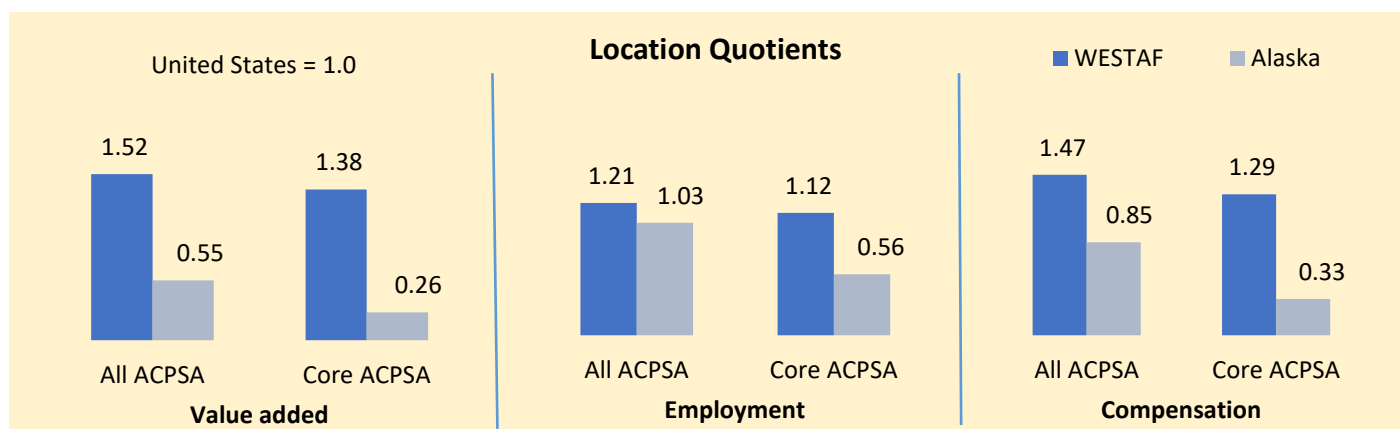


In 2021, Alaska ranked 44th among all states in ACPSA compensation and 44th among all states in ACPSA compensation growth. Since 2020, ACPSA compensation has grown 5.68 percent in Alaska, compared with an increase of 11.27 percent for the nation. Average compensation per wage-and-salary job in Alaska's ACPSA industries was \$91,244 in 2021, compared with \$87,419 for all salaried jobs in the state.



Location quotients (LQ)

- In 2021, Alaska ACPSA value added was 45 percent below the national average. By comparison, the LQ for ACPSA value added in all states belonging to the U.S. Regional Arts Organization WESTAF (of which Alaska is a member) was 1.52, or 52 percent above the national average.
- As for employment in 2021, Alaska and WESTAF had an LQ of 1.03 and 1.21 respectively.
- And for compensation in 2021, Alaska and WESTAF had an LQ of 0.85 and 1.47 respectively.



ACPSA value added consists of the gross output of an industry less its intermediate inputs; the contribution of an industry to gross domestic product.

ACPSA employment consists of all wage-and-salary jobs in which the workers are engaged in the production of ACPSA goods and services.

ACPSA compensation consists of the remuneration (including wages and salaries as well as benefits, such as employer contributions to pension and health funds) payable to employees in return for their ACPSA work during a given year.

"Core" ACPSA industries are originators of ideas and content associated with the creation of arts and culture. "Supporting" industries produce and disseminate arts and cultural commodities.

Location quotients measure an industry's regional concentration of value added, employment, or compensation relative to the U.S. industry's share. For example, an employment LQ of 1.2 indicates that state's employment in the industry is 20 percent greater than the industry's national employment share. An employment LQ of 0.8 indicates that state's employment in the industry is 20 percent below the industry's national employment share.

Arts regions, for the purpose of this brief, are defined by the geography groupings for the six U.S. Regional Arts Organizations (RAOs). RAOs are nonprofit organizations that partner with their constituent state arts agencies and with the National Endowment for the Arts on planning and program delivery.

The Western States Arts Federation (WESTAF) RAO contains the states (AK, AZ, CA, CO, HI, ID, MT, NM, NV, OR, UT, WA, WY).

Please contact ArtsandCulture@bea.gov with any questions.