

# Arts and Cultural Production Satellite Account (ACPSA)



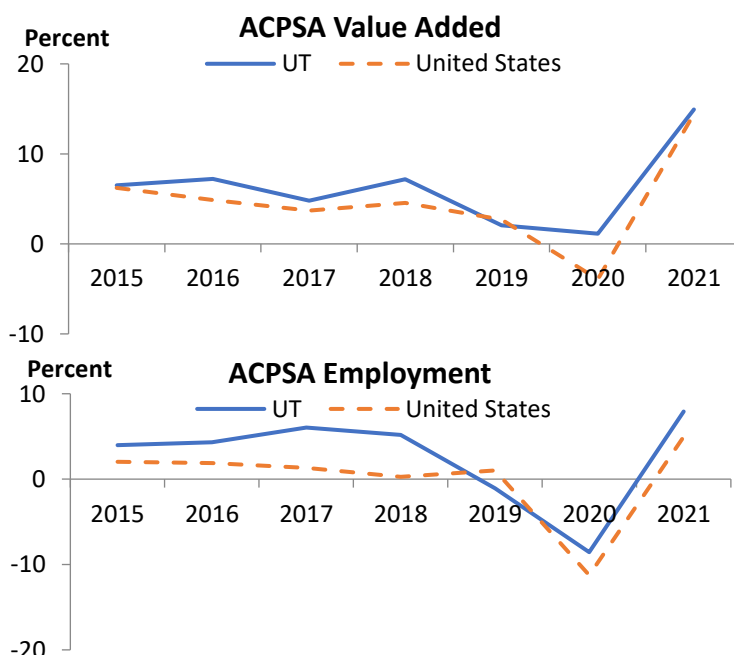
## Utah—2021

ACPSA value added	Share of state value added	ACPSA employment	Share of state employment	ACPSA compensation	Share of state compensation
<b>\$8.1 billion</b>	<b>3.6%</b>	<b>65,696 jobs</b>	<b>3.9%</b>	<b>\$4.7 billion</b>	<b>3.9%</b>
			Value added (thousands of dollars)	Employment (jobs)	Compensation (thousands of dollars)
<b>All industries</b>			<b>225,340,300</b>	<b>1,688,168</b>	<b>120,124,282</b>
<b>ACPSA industries</b>			<b>8,142,773</b>	<b>65,696</b>	<b>4,702,466</b>
<b>Top 5 ACPSA industries by value added</b>					
Publishing			2,066,966	6,743	1,240,165
Government			1,158,825	15,535	969,377
Retail industries			788,619	10,970	494,295
Other information services			673,868	2,001	242,955
Broadcasting			562,932	2,883	256,220
<b>Core arts and cultural industries</b>			<b>1,598,693</b>	<b>D</b>	<b>D</b>
<b>Top 5 core arts and cultural industries</b>					
Advertising			254,110	1,440	87,633
Architectural services			209,916	1,520	150,143
Independent artists, writers, and performers			182,955	594	44,908
Interior design services			158,895	638	40,429
Promoters of performing arts and similar events			140,080	1,292	50,900

### Trends in arts and cultural production: 2020—2021

In 2021, Utah ranked 26th among all states in ACPSA value added and 14th among all states in ACPSA value added growth. Since 2020, ACPSA value added has grown 14.93 percent in Utah, compared with an increase of 14.43 percent for the nation.

In 2021, Utah ranked 23rd among all states in ACPSA employment and 6th among all states in ACPSA employment growth. Since 2020, ACPSA employment has grown 7.92 percent in Utah, compared with an increase of 4.96 percent for the nation.

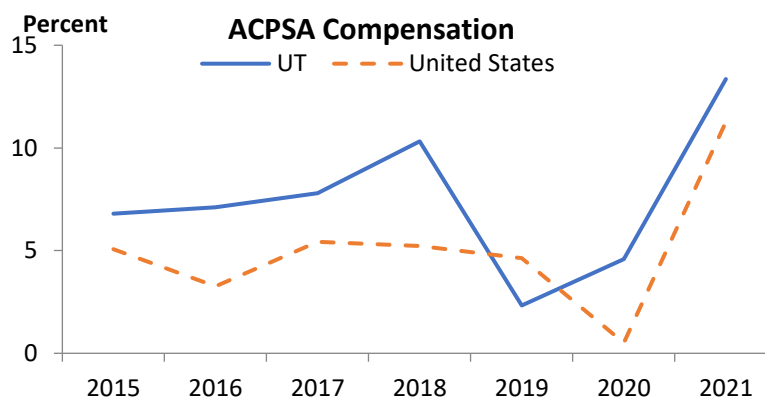


Note. BEA's ACPSA statistics are supported by funding from the National Endowment for the Arts.

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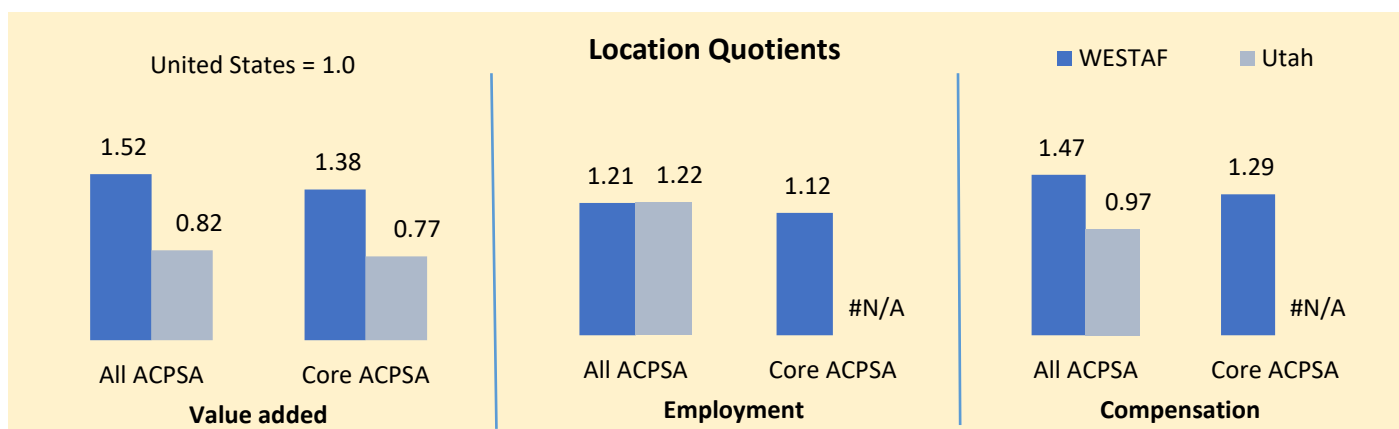


In 2021, Utah ranked 25th among all states in ACPSA compensation and 11th among all states in ACPSA compensation growth. Since 2020, ACPSA compensation has grown 13.35 percent in Utah, compared with an increase of 11.27 percent for the nation. Average compensation per wage-and-salary job in Utah's ACPSA industries was \$71,579 in 2021, compared with \$71,157 for all salaried jobs in the state.



## Location quotients (LQ)

- In 2021, Utah ACPSA value added was 18 percent below the national average. By comparison, the LQ for ACPSA value added in all states belonging to the U.S. Regional Arts Organization WESTAF (of which Utah is a member) was 1.52, or 52 percent above the national average.
- As for employment in 2021, Utah and WESTAF had an LQ of 1.22 and 1.21 respectively.
- And for compensation in 2021, Utah and WESTAF had an LQ of 0.97 and 1.47 respectively.



**ACPSA value added** consists of the gross output of an industry less its intermediate inputs; the contribution of an industry to gross domestic product.

**ACPSA employment** consists of all wage-and-salary jobs in which the workers are engaged in the production of ACPSA goods and services.

**ACPSA compensation** consists of the remuneration (including wages and salaries as well as benefits, such as employer contributions to pension and health funds) payable to employees in return for their ACPSA work during a given year.

**"Core" ACPSA industries** are originators of ideas and content associated with the creation of arts and culture. "Supporting" industries produce and disseminate arts and cultural commodities.

**Location quotients** measure an industry's regional concentration of value added, employment, or compensation relative to the U.S. industry's share. For example, an employment LQ of 1.2 indicates that state's employment in the industry is 20 percent greater than the industry's national employment share. An employment LQ of 0.8 indicates that state's employment in the industry is 20 percent below the industry's national employment share.

**Arts regions**, for the purpose of this brief, are defined by the geography groupings for the six U.S. Regional Arts Organizations (RAOs). RAOs are nonprofit organizations that partner with their constituent state arts agencies and with the National Endowment for the Arts on planning and program delivery.

The Western States Arts Federation (WESTAF) RAO contains the states (AK, AZ, CA, CO, HI, ID, MT, NM, NV, OR, UT, WA, WY).

Please contact [ArtsandCulture@bea.gov](mailto:ArtsandCulture@bea.gov) with any questions.