

Arts and Cultural Production Satellite Account (ACPSA)



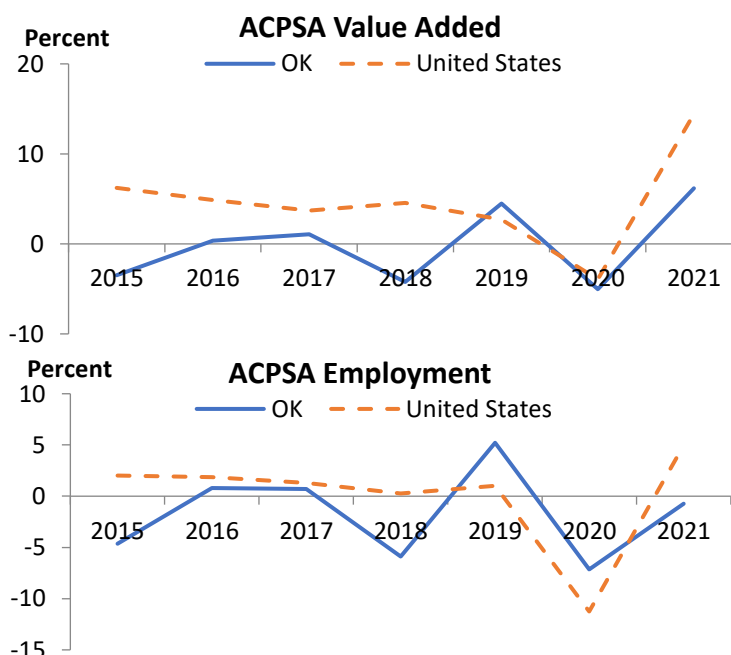
Oklahoma—2021

ACPSA value added	Share of state value added	ACPSA employment	Share of state employment	ACPSA compensation	Share of state compensation
\$4.5 billion	2.1%	38,965 jobs	2.3%	\$2.4 billion	2.2%
			Value added (thousands of dollars)	Employment (jobs)	Compensation (thousands of dollars)
All industries			215,336,300	1,677,934	109,272,857
ACPSA industries			4,496,569	38,965	2,418,011
Top 5 ACPSA industries by value added					
Broadcasting			1,023,794	4,466	384,122
Government			989,532	11,843	784,680
Retail industries			275,129	6,809	176,428
Publishing			198,815	1,114	117,633
Museums			174,675	1,189	45,464
Core arts and cultural industries			1,050,432	7,369	461,576
Top 5 core arts and cultural industries					
Museums			174,675	1,189	45,464
Advertising			167,668	D	D
Architectural services			161,045	1,139	112,946
Performing arts companies			149,273	603	57,993
Independent artists, writers, and performers			98,602	239	27,809

Trends in arts and cultural production: 2020—2021

In 2021, Oklahoma ranked 32nd among all states in ACPSA value added and 47th among all states in ACPSA value added growth. Since 2020, ACPSA value added has grown 6.18 percent in Oklahoma, compared with an increase of 14.43 percent for the nation.

In 2021, Oklahoma ranked 33rd among all states in ACPSA employment and 50th among all states in ACPSA employment growth. Since 2020, ACPSA employment has decreased 0.73 percent in Oklahoma, compared with an increase of 4.96 percent for the nation.

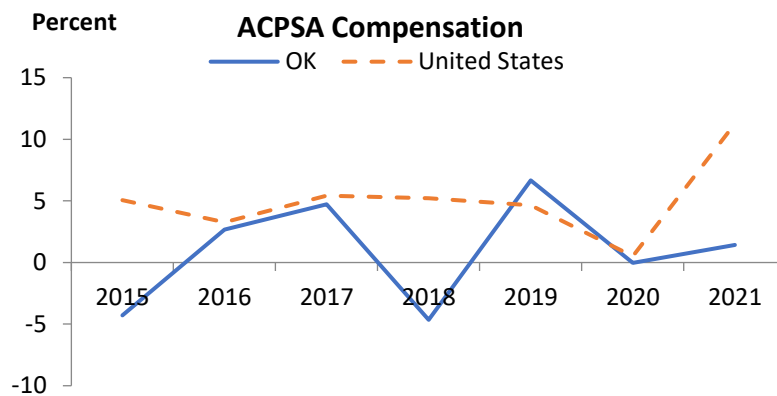


Note. BEA's ACPSA statistics are supported by funding from the National Endowment for the Arts.

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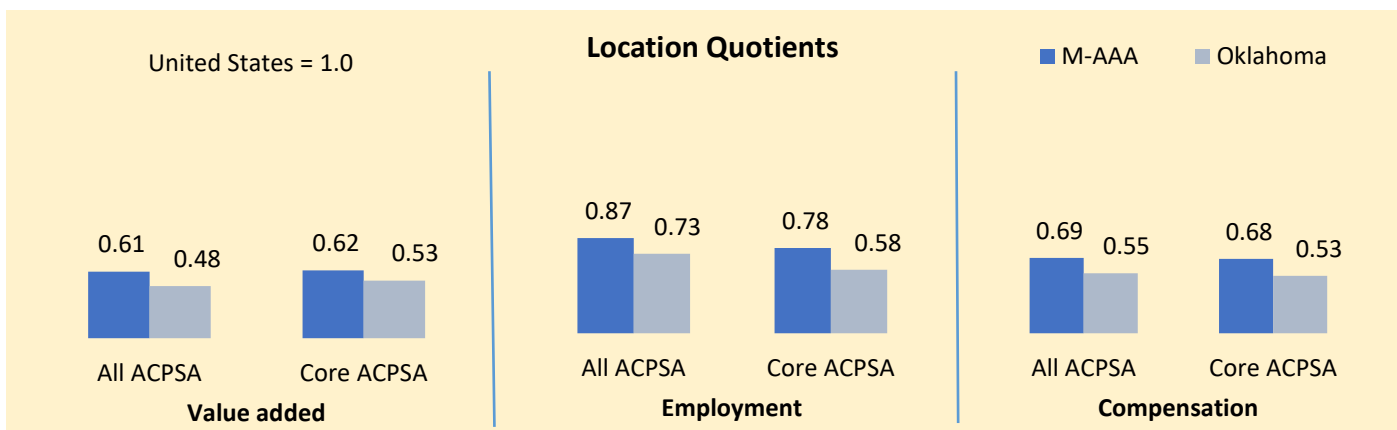


In 2021, Oklahoma ranked 33rd among all states in ACPSA compensation and 49th among all states in ACPSA compensation growth. Since 2020, ACPSA compensation has grown 1.42 percent in Oklahoma, compared with an increase of 11.27 percent for the nation. Average compensation per wage-and-salary job in Oklahoma's ACPSA industries was \$62,056 in 2021, compared with \$65,123 for all salaried jobs in the state.



Location quotients (LQ)

- In 2021, Oklahoma ACPSA value added was 52 percent below the national average. By comparison, the LQ for ACPSA value added in all states belonging to the U.S. Regional Arts Organization M-AAA (of which Oklahoma is a member) was 0.61, or 39 percent below the national average.
- As for employment in 2021, Oklahoma and M-AAA had an LQ of 0.73 and 0.87 respectively.
- And for compensation in 2021, Oklahoma and M-AAA had an LQ of 0.55 and 0.69 respectively.



ACPSA value added consists of the gross output of an industry less its intermediate inputs; the contribution of an industry to gross domestic product.

ACPSA employment consists of all wage-and-salary jobs in which the workers are engaged in the production of ACPSA goods and services.

ACPSA compensation consists of the remuneration (including wages and salaries as well as benefits, such as employer contributions to pension and health funds) payable to employees in return for their ACPSA work during a given year.

"Core" ACPSA industries are originators of ideas and content associated with the creation of arts and culture. "Supporting" industries produce and disseminate arts and cultural commodities.

Location quotients measure an industry's regional concentration of value added, employment, or compensation relative to the U.S. industry's share. For example, an employment LQ of 1.2 indicates that state's employment in the industry is 20 percent greater than the industry's national employment share. An employment LQ of 0.8 indicates that state's employment in the industry is 20 percent below the industry's national employment share.

Arts regions, for the purpose of this brief, are defined by the geography groupings for the six U.S. Regional Arts Organizations (RAOs). RAOs are nonprofit organizations that partner with their constituent state arts agencies and with the National Endowment for the Arts on planning and program delivery.

The Mid-America Arts Alliance (M-AAA) RAO contains the states (AR, KS, MO, NE, OK, TX).

Please contact ArtsandCulture@bea.gov with any questions.