

# Arts and Cultural Production Satellite Account (ACPSA)



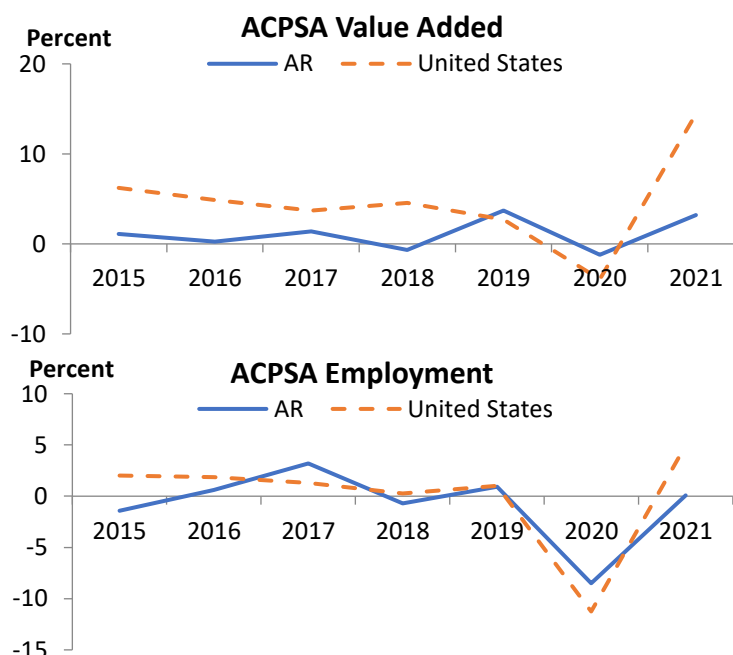
## Arkansas—2021

ACPSA value added	Share of state value added	ACPSA employment	Share of state employment	ACPSA compensation	Share of state compensation
<b>\$3.0 billion</b>	<b>2.0%</b>	<b>30,893 jobs</b>	<b>2.4%</b>	<b>\$1.7 billion</b>	<b>2.1%</b>
			Value added (thousands of dollars)	Employment (jobs)	Compensation (thousands of dollars)
<b>All industries</b>			<b>148,676,100</b>	<b>1,287,757</b>	<b>81,444,600</b>
<b>ACPSA industries</b>			<b>2,999,510</b>	<b>30,893</b>	<b>1,727,223</b>
<b>Top 5 ACPSA industries by value added</b>					
Government			873,447	13,470	742,127
Broadcasting			623,432	1,963	158,101
Advertising			241,493	1,454	76,061
Wholesale and transportation industries			168,578	1,063	109,918
Retail industries			142,320	3,977	104,036
<b>Core arts and cultural industries</b>			<b>684,925</b>	<b>5,823</b>	<b>329,268</b>
<b>Top 5 core arts and cultural industries</b>					
Advertising			241,493	1,454	76,061
Architectural services			130,752	923	94,589
Promoters of performing arts and similar events			56,231	387	18,995
Museums			52,880	677	27,850
Photography and photofinishing services			36,594	D	D

### Trends in arts and cultural production: 2020—2021

In 2021, Arkansas ranked 37th among all states in ACPSA value added and 50th among all states in ACPSA value added growth. Since 2020, ACPSA value added has grown 3.19 percent in Arkansas, compared with an increase of 14.43 percent for the nation.

In 2021, Arkansas ranked 34th among all states in ACPSA employment and 49th among all states in ACPSA employment growth. Since 2020, ACPSA employment has grown 0.07 percent in Arkansas, compared with an increase of 4.96 percent for the nation.

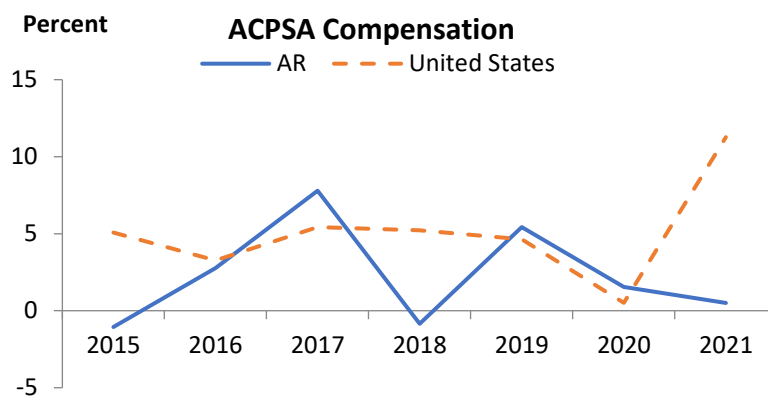


Note. BEA's ACPSA statistics are supported by funding from the National Endowment for the Arts.

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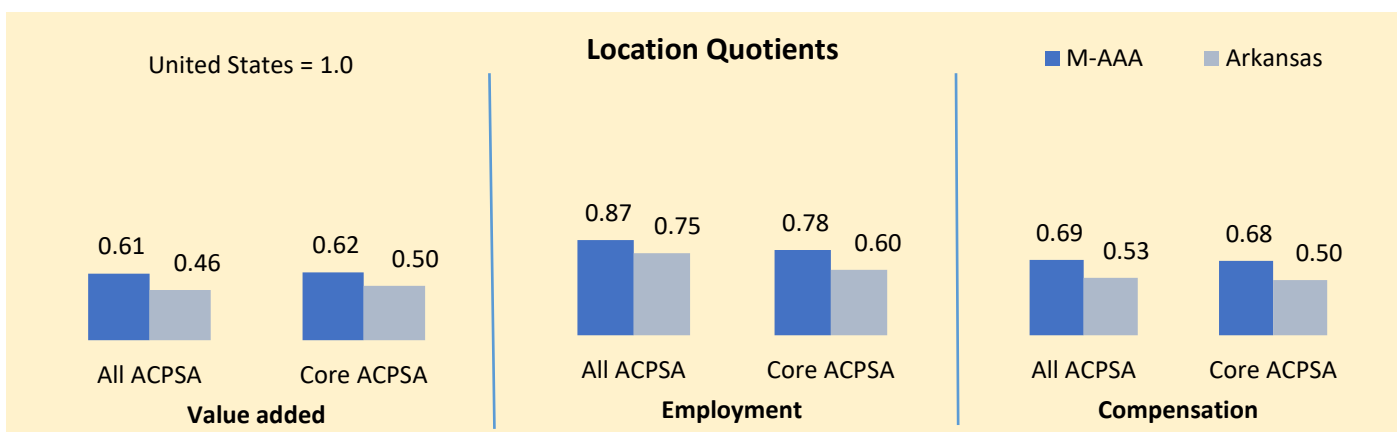


In 2021, Arkansas ranked 36th among all states in ACPSA compensation and 50th among all states in ACPSA compensation growth. Since 2020, ACPSA compensation has grown 0.50 percent in Arkansas, compared with an increase of 11.27 percent for the nation. Average compensation per wage-and-salary job in Arkansas's ACPSA industries was \$55,910 in 2021, compared with \$63,245 for all salaried jobs in the state.



## Location quotients (LQ)

- In 2021, Arkansas ACPSA value added was 54 percent below the national average. By comparison, the LQ for ACPSA value added in all states belonging to the U.S. Regional Arts Organization M-AAA (of which Arkansas is a member) was 0.61, or 39 percent below the national average.
- As for employment in 2021, Arkansas and M-AAA had an LQ of 0.75 and 0.87 respectively.
- And for compensation in 2021, Arkansas and M-AAA had an LQ of 0.53 and 0.69 respectively.



**ACPSA value added** consists of the gross output of an industry less its intermediate inputs; the contribution of an industry to gross domestic product.

**ACPSA employment** consists of all wage-and-salary jobs in which the workers are engaged in the production of ACPSA goods and services.

**ACPSA compensation** consists of the remuneration (including wages and salaries as well as benefits, such as employer contributions to pension and health funds) payable to employees in return for their ACPSA work during a given year.

**"Core" ACPSA industries** are originators of ideas and content associated with the creation of arts and culture. "Supporting" industries produce and disseminate arts and cultural commodities.

**Location quotients** measure an industry's regional concentration of value added, employment, or compensation relative to the U.S. industry's share. For example, an employment LQ of 1.2 indicates that state's employment in the industry is 20 percent greater than the industry's national employment share. An employment LQ of 0.8 indicates that state's employment in the industry is 20 percent below the industry's national employment share.

**Arts regions**, for the purpose of this brief, are defined by the geography groupings for the six U.S. Regional Arts Organizations (RAOs). RAOs are nonprofit organizations that partner with their constituent state arts agencies and with the National Endowment for the Arts on planning and program delivery.

The Mid-America Arts Alliance (M-AAA) RAO contains the states (AR, KS, MO, NE, OK, TX).

Please contact [ArtsandCulture@bea.gov](mailto:ArtsandCulture@bea.gov) with any questions.