

Arts and Cultural Production Satellite Account (ACPSA)



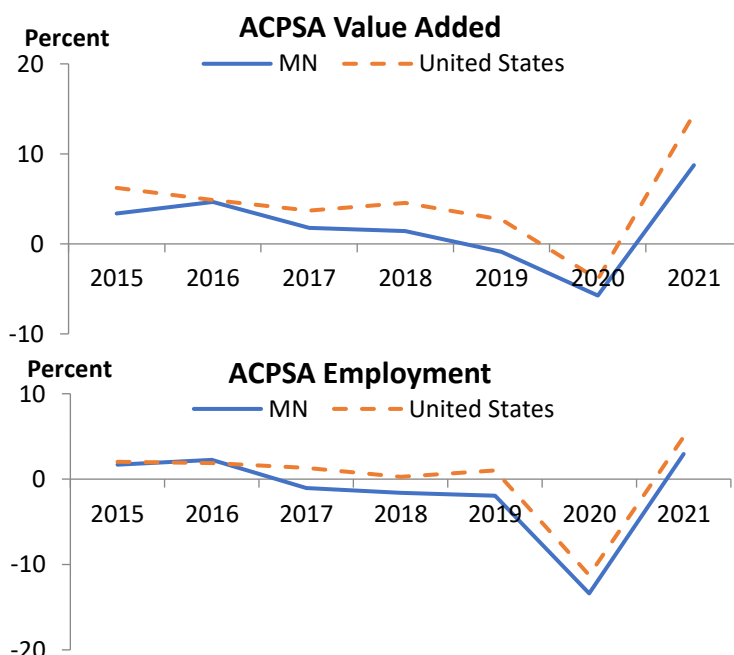
Minnesota—2021

ACPSA value added	Share of state value added	ACPSA employment	Share of state employment	ACPSA compensation	Share of state compensation
\$12.4 billion	3.0%	85,015 jobs	2.9%	\$7.1 billion	3.0%
			Value added (thousands of dollars)	Employment (jobs)	Compensation (thousands of dollars)
All industries			412,458,600	2,908,034	233,526,777
ACPSA industries			12,436,176	85,015	7,052,587
Top 5 ACPSA industries by value added					
Government			2,363,042	23,281	1,966,438
Publishing			1,923,303	7,282	1,036,588
Broadcasting			1,417,705	D	D
Wholesale and transportation industries			1,038,387	4,743	587,847
Advertising			923,133	3,707	291,520
Core arts and cultural industries			3,043,515	22,018	1,518,540
Top 5 core arts and cultural industries					
Advertising			923,133	3,707	291,520
Architectural services			455,999	2,726	342,411
Photography and photofinishing services			274,524	1,294	130,085
Performing arts companies			217,309	2,228	99,544
Graphic design services			185,592	920	114,929

Trends in arts and cultural production: 2020—2021

In 2021, Minnesota ranked 17th among all states in ACPSA value added and 38th among all states in ACPSA value added growth. Since 2020, ACPSA value added has grown 8.74 percent in Minnesota, compared with an increase of 14.43 percent for the nation.

In 2021, Minnesota ranked 19th among all states in ACPSA employment and 44th among all states in ACPSA employment growth. Since 2020, ACPSA employment has grown 2.94 percent in Minnesota, compared with an increase of 4.96 percent for the nation.

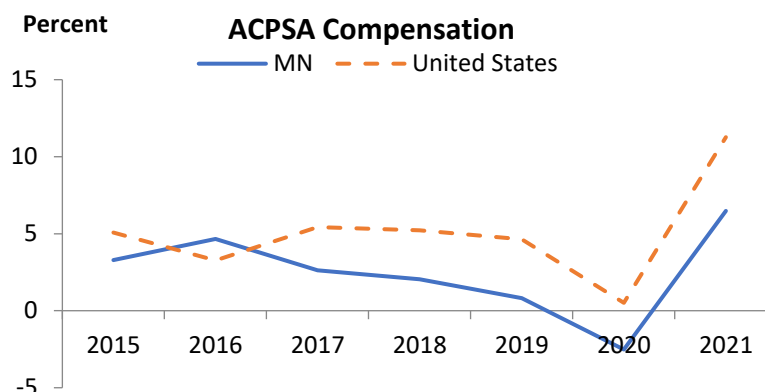


Note. BEA's ACPSA statistics are supported by funding from the National Endowment for the Arts.

Arts and Cultural Production Satellite Account (ACPSA)

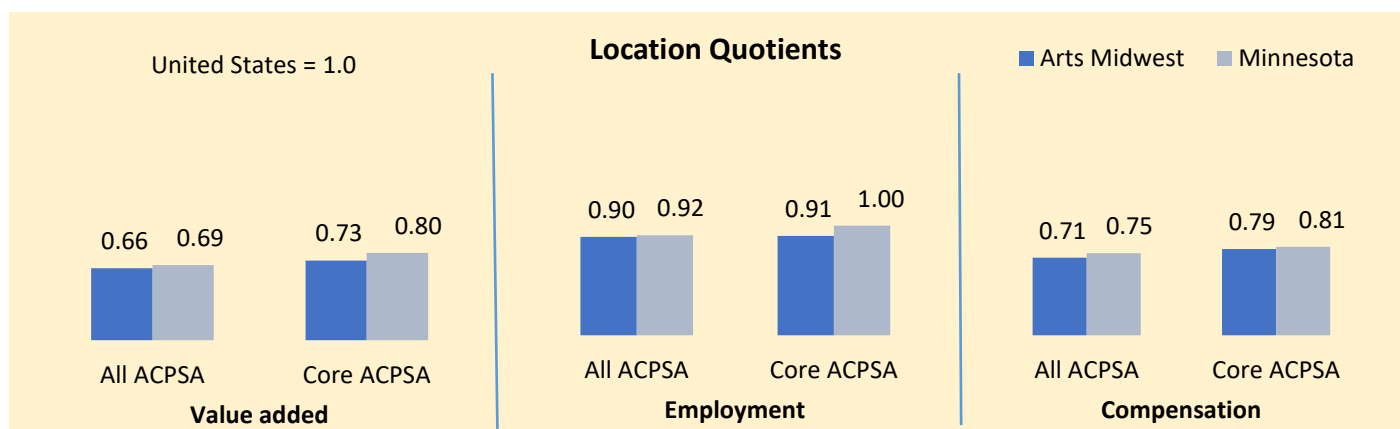


In 2021, Minnesota ranked 18th among all states in ACPSA compensation and 40th among all states in ACPSA compensation growth. Since 2020, ACPSA compensation has grown 6.48 percent in Minnesota, compared with an increase of 11.27 percent for the nation. Average compensation per wage-and-salary job in Minnesota's ACPSA industries was \$82,957 in 2021, compared with \$80,304 for all salaried jobs in the state.



Location quotients (LQ)

- In 2021, Minnesota ACPSA value added was 31 percent below the national average. By comparison, the LQ for ACPSA value added in all states belonging to the U.S. Regional Arts Organization Arts Midwest (of which Minnesota is a member) was 0.66, or 34 percent below the national average.
- As for employment in 2021, Minnesota and Arts Midwest had an LQ of 0.92 and 0.9 respectively.
- And for compensation in 2021, Minnesota and Arts Midwest had an LQ of 0.71 and 0.75 respectively.



ACPSA value added consists of the gross output of an industry less its intermediate inputs; the contribution of an industry to gross domestic product.

ACPSA employment consists of all wage-and-salary jobs in which the workers are engaged in the production of ACPSA goods and services.

ACPSA compensation consists of the remuneration (including wages and salaries as well as benefits, such as employer contributions to pension and health funds) payable to employees in return for their ACPSA work during a given year.

"Core" ACPSA industries are originators of ideas and content associated with the creation of arts and culture. "Supporting" industries produce and disseminate arts and cultural commodities.

Location quotients measure an industry's regional concentration of value added, employment, or compensation relative to the U.S. industry's share. For example, an employment LQ of 1.2 indicates that state's employment in the industry is 20 percent greater than the industry's national employment share. An employment LQ of 0.8 indicates that state's employment in the industry is 20 percent below the industry's national employment share.

Arts regions, for the purpose of this brief, are defined by the geography groupings for the six U.S. Regional Arts Organizations (RAOs). RAOs are nonprofit organizations that partner with their constituent state arts agencies and with the National Endowment for the Arts on planning and program delivery.

The Arts Midwest RAO contains the states (IL, IN, IA, MI, MN, ND, OH, SD, WI).

Please contact ArtsandCulture@bea.gov with any questions.