

# Arts and Cultural Production Satellite Account (ACPSA)



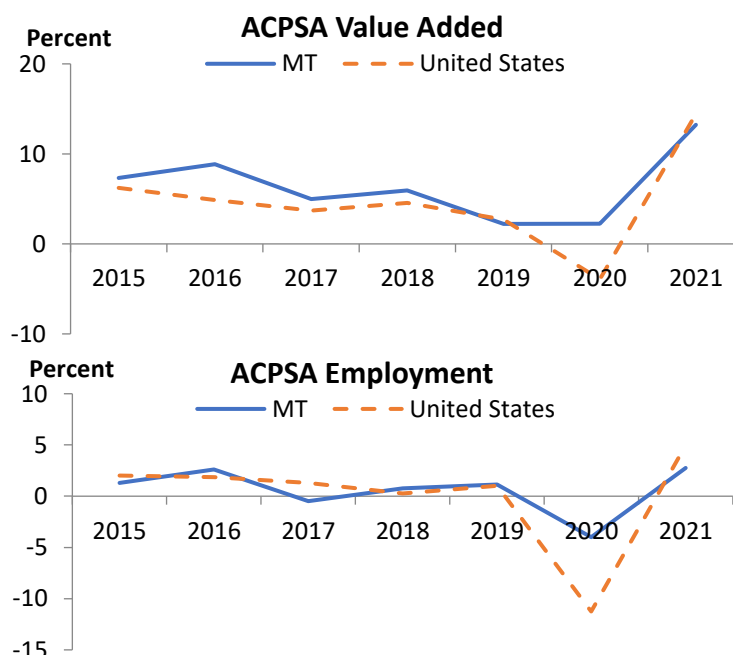
## Montana—2021

ACPSA value added	Share of state value added	ACPSA employment	Share of state employment	ACPSA compensation	Share of state compensation
<b>\$2.1 billion</b>	<b>3.5%</b>	<b>15,584 jobs</b>	<b>3.1%</b>	<b>\$1.1 billion</b>	<b>3.4%</b>
			Value added (thousands of dollars)	Employment (jobs)	Compensation (thousands of dollars)
<b>All industries</b>			<b>58,699,800</b>	<b>507,125</b>	<b>32,337,809</b>
<b>ACPSA industries</b>			<b>2,072,986</b>	<b>15,584</b>	<b>1,107,852</b>
<b>Top 5 ACPSA industries by value added</b>					
Broadcasting			523,920	1,281	111,229
Government			517,300	5,488	433,645
Publishing			150,257	574	82,569
Architectural services			105,140	742	78,038
Independent artists, writers, and performers			100,479	288	26,775
<b>Core arts and cultural industries</b>			<b>447,830</b>	<b>3,410</b>	<b>213,009</b>
<b>Top 5 core arts and cultural industries</b>					
Architectural services			105,140	742	78,038
Independent artists, writers, and performers			100,479	288	26,775
Interior design services			65,838	162	13,431
Advertising			44,116	286	14,841
Museums			26,665	448	16,280

### Trends in arts and cultural production: 2020—2021

In 2021, Montana ranked 42nd among all states in ACPSA value added and 20th among all states in ACPSA value added growth. Since 2020, ACPSA value added has grown 13.23 percent in Montana, compared with an increase of 14.43 percent for the nation.

In 2021, Montana ranked 43rd among all states in ACPSA employment and 45th among all states in ACPSA employment growth. Since 2020, ACPSA employment has grown 2.76 percent in Montana, compared with an increase of 4.96 percent for the nation.

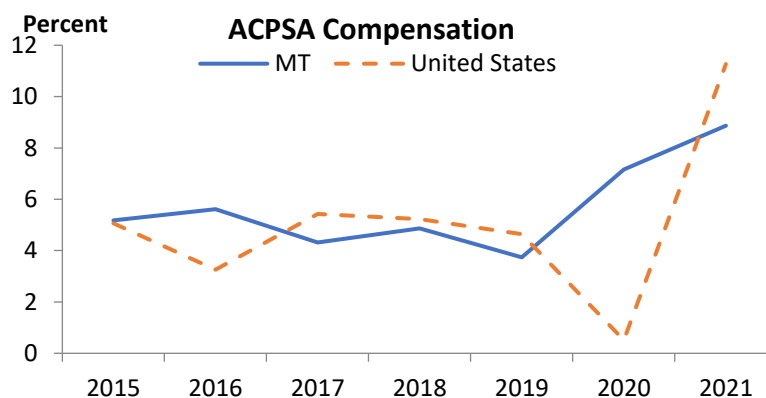


Note. BEA's ACPSA statistics are supported by funding from the National Endowment for the Arts.

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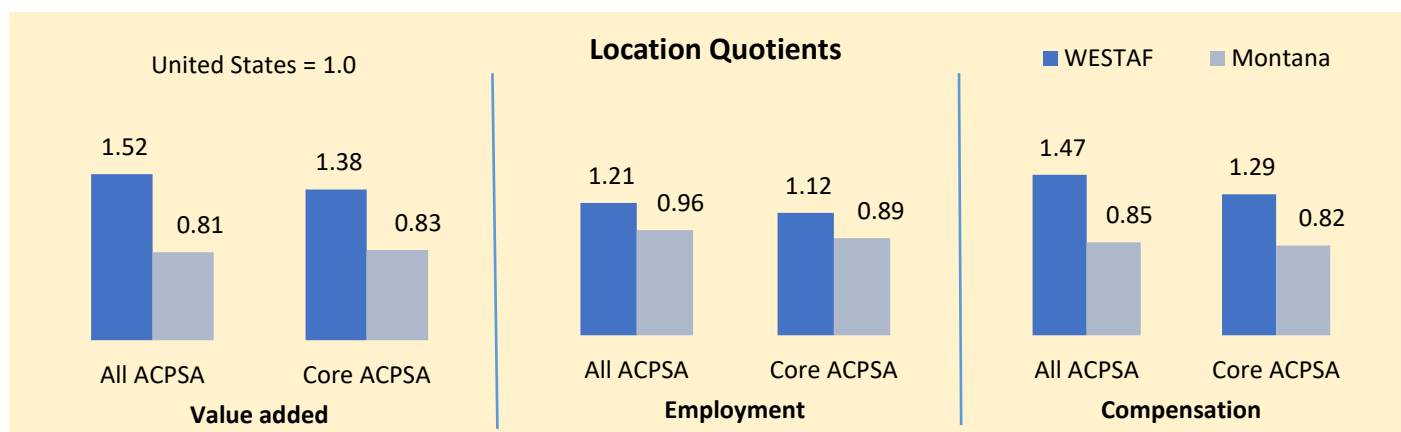


In 2021, Montana ranked 42nd among all states in ACPSA compensation and 27th among all states in ACPSA compensation growth. Since 2020, ACPSA compensation has grown 8.87 percent in Montana, compared with an increase of 11.27 percent for the nation. Average compensation per wage-and-salary job in Montana's ACPSA industries was \$71,089 in 2021, compared with \$63,767 for all salaried jobs in the state.



## Location quotients (LQ)

- In 2021, Montana ACPSA value added was 20 percent below the national average. By comparison, the LQ for ACPSA value added in all states belonging to the U.S. Regional Arts Organization WESTAF (of which Montana is a member) was 1.52, or 52 percent above the national average.
- As for employment in 2021, Montana and WESTAF had an LQ of 0.96 and 1.21 respectively.
- And for compensation in 2021, Montana and WESTAF had an LQ of 0.85 and 1.47 respectively.



**ACPSA value added** consists of the gross output of an industry less its intermediate inputs; the contribution of an industry to gross domestic product.

**ACPSA employment** consists of all wage-and-salary jobs in which the workers are engaged in the production of ACPSA goods and services.

**ACPSA compensation** consists of the remuneration (including wages and salaries as well as benefits, such as employer contributions to pension and health funds) payable to employees in return for their ACPSA work during a given year.

**"Core" ACPSA industries** are originators of ideas and content associated with the creation of arts and culture. "Supporting" industries produce and disseminate arts and cultural commodities.

**Location quotients** measure an industry's regional concentration of value added, employment, or compensation relative to the U.S. industry's share. For example, an employment LQ of 1.2 indicates that state's employment in the industry is 20 percent greater than the industry's national employment share. An employment LQ of 0.8 indicates that state's employment in the industry is 20 percent below the industry's national employment share.

**Arts regions**, for the purpose of this brief, are defined by the geography groupings for the six U.S. Regional Arts Organizations (RAOs). RAOs are nonprofit organizations that partner with their constituent state arts agencies and with the National Endowment for the Arts on planning and program delivery.

The Western States Arts Federation (WESTAF) RAO contains the states (AK, AZ, CA, CO, HI, ID, MT, NM, NV, OR, UT, WA, WY).

Please contact [ArtsandCulture@bea.gov](mailto:ArtsandCulture@bea.gov) with any questions.