

# Arts and Cultural Production Satellite Account (ACPSA)



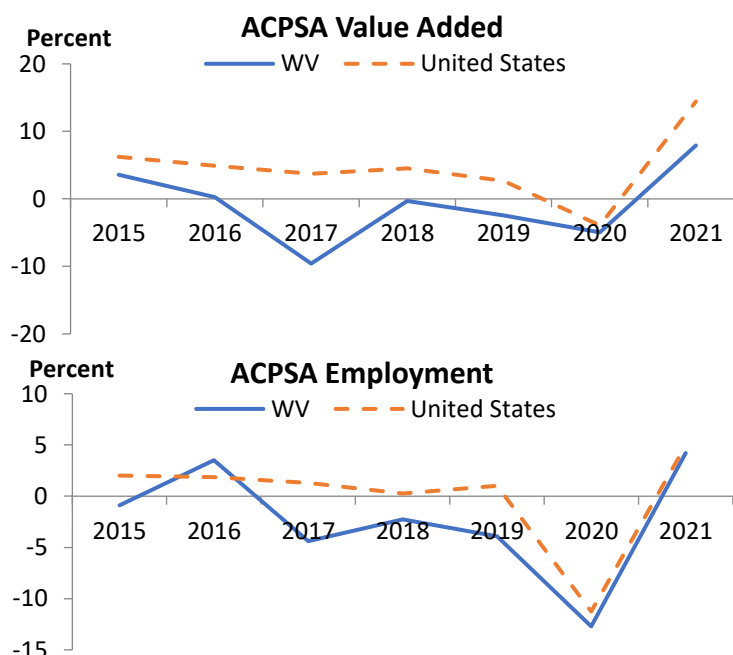
## West Virginia—2021

ACPSA value added	Share of state value added	ACPSA employment	Share of state employment	ACPSA compensation	Share of state compensation
<b>\$1.4 billion</b>	<b>1.7%</b>	<b>14,414 jobs</b>	<b>2.1%</b>	<b>\$0.9 billion</b>	<b>2.1%</b>
			Value added (thousands of dollars)	Employment (jobs)	Compensation (thousands of dollars)
<b>All industries</b>			<b>85,434,200</b>	<b>692,643</b>	<b>43,475,549</b>
<b>ACPSA industries</b>			<b>1,420,884</b>	<b>14,414</b>	<b>895,891</b>
<b>Top 5 ACPSA industries by value added</b>					
Government			563,484	6,457	470,512
Broadcasting			385,855	1,622	143,023
Retail industries			69,351	1,852	52,235
Publishing			53,786	482	31,973
Advertising			38,923	314	13,331
<b>Core arts and cultural industries</b>			<b>136,364</b>	<b>1,711</b>	<b>73,881</b>
<b>Top 5 core arts and cultural industries</b>					
Advertising			38,923	314	13,331
Architectural services			20,851	161	15,445
Photography and photofinishing services			12,644	D	D
Performing arts companies			10,926	142	5,449
Museums			10,917	249	6,755

### Trends in arts and cultural production: 2020—2021

In 2021, West Virginia ranked 45th among all states in ACPSA value added and 42nd among all states in ACPSA value added growth. Since 2020, ACPSA value added has grown 7.91 percent in West Virginia, compared with an increase of 14.43 percent for the nation.

In 2021, West Virginia ranked 44th among all states in ACPSA employment and 29th among all states in ACPSA employment growth. Since 2020, ACPSA employment has grown 4.21 percent in West Virginia, compared with an increase of 4.96 percent for the nation.

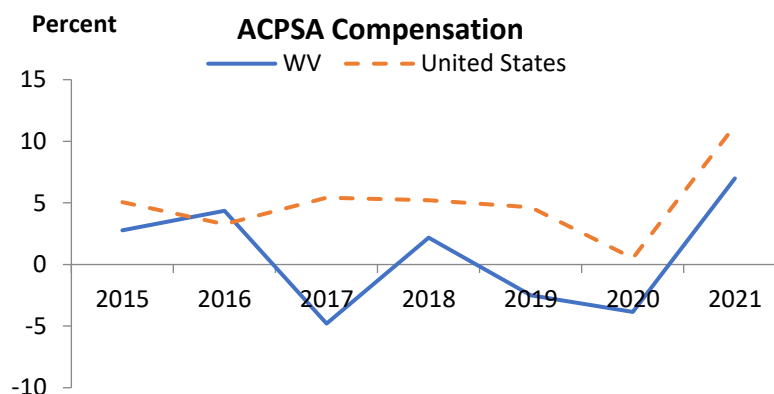


Note. BEA's ACPSA statistics are supported by funding from the National Endowment for the Arts.

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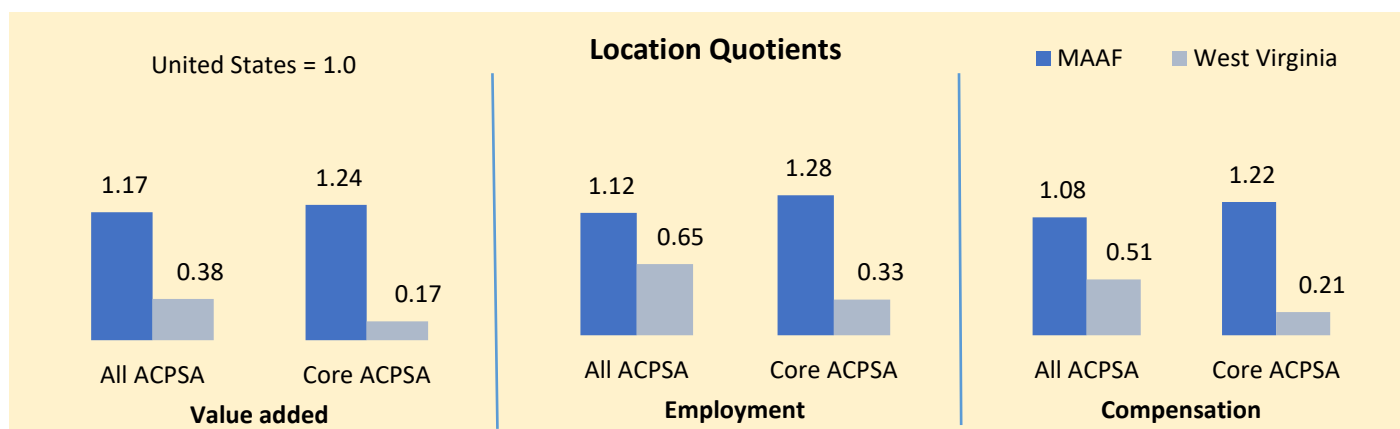


In 2021, West Virginia ranked 45th among all states in ACPSA compensation and 37th among all states in ACPSA compensation growth. Since 2020, ACPSA compensation has grown 6.99 percent in West Virginia, compared with an increase of 11.27 percent for the nation. Average compensation per wage-and-salary job in West Virginia's ACPSA industries was \$62,154 in 2021, compared with \$62,768 for all salaried jobs in the state.



## Location quotients (LQ)

- In 2021, West Virginia ACPSA value added was 62 percent below the national average. By comparison, the LQ for ACPSA value added in all states belonging to the U.S. Regional Arts Organization MAAF (of which West Virginia is a member) was 1.17, or 17 percent above the national average.
- As for employment in 2021, West Virginia and MAAF had an LQ of 0.65 and 1.12 respectively.
- And for compensation in 2021, West Virginia and MAAF had an LQ of 0.51 and 1.08 respectively.



**ACPSA value added** consists of the gross output of an industry less its intermediate inputs; the contribution of an industry to gross domestic product.

**ACPSA employment** consists of all wage-and-salary jobs in which the workers are engaged in the production of ACPSA goods and services.

**ACPSA compensation** consists of the remuneration (including wages and salaries as well as benefits, such as employer contributions to pension and health funds) payable to employees in return for their ACPSA work during a given year.

**"Core" ACPSA industries** are originators of ideas and content associated with the creation of arts and culture. "Supporting" industries produce and disseminate arts and cultural commodities.

**Location quotients** measure an industry's regional concentration of value added, employment, or compensation relative to the U.S. industry's share. For example, an employment LQ of 1.2 indicates that state's employment in the industry is 20 percent greater than the industry's national employment share. An employment LQ of 0.8 indicates that state's employment in the industry is 20 percent below the industry's national employment share.

**Arts regions**, for the purpose of this brief, are defined by the geography groupings for the six U.S. Regional Arts Organizations (RAOs). RAOs are nonprofit organizations that partner with their constituent state arts agencies and with the National Endowment for the Arts on planning and program delivery.

The Mid Atlantic Arts Foundation (MAAF) RAO contains the states (DE, DC, MD, NJ, NY, PA, VA, WV).

Please contact [ArtsandCulture@bea.gov](mailto:ArtsandCulture@bea.gov) with any questions.