

2020 - Texas

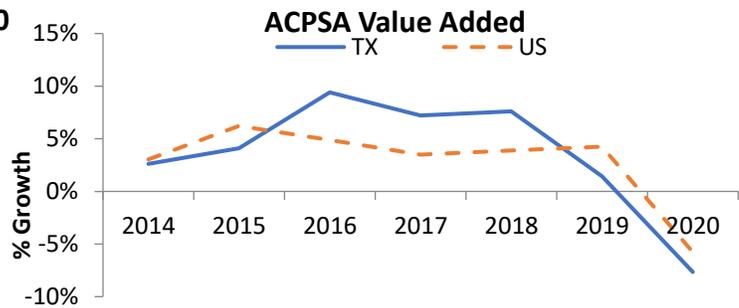
Arts and Cultural Production Satellite Account (ACPSA)¹

| ACPSA Value Added | Percent of State Value Added | ACPSA Employment | Percent of State Employment | ACPSA Compensation | Percent of State Compensation |
|-----------------------|------------------------------|------------------|-----------------------------|-----------------------|-------------------------------|
| \$49.2 Billion | 2.8% | 350,555 | 2.8% | \$26.2 Billion | 2.7% |

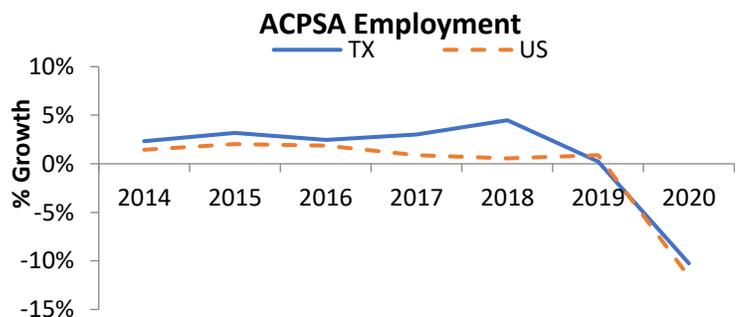
| | Value Added (000s) | Employment | Compensation(000s) |
|--|------------------------|-------------------|----------------------|
| Texas (TX) Industries* | \$1,775,587,800 | 12,730,770 | \$956,226,445 |
| Arts and Cultural Industries (TX) | \$49,185,063 | 350,555 | \$26,226,278 |
| <i>Top 5 ACPSA Industries by Value Added</i> | | | |
| Broadcasting | \$12,902,160 | 36,883 | \$4,086,675 |
| Government | \$8,884,048 | 116,151 | \$7,377,210 |
| Publishing | \$4,242,031 | 15,401 | \$2,395,863 |
| Wholesale and transportation industries | \$3,204,215 | 17,074 | \$1,634,830 |
| Retail industries | \$2,578,179 | 42,850 | \$1,751,270 |
| Core Arts and Cultural Industries (TX) | \$9,034,626 | 72,112 | \$5,172,597 |
| <i>Top 5 Core Arts and Cultural Industries</i> | | | |
| Architectural services | \$1,918,862 | 11,472 | \$1,437,322 |
| Advertising | \$1,748,081 | 9,834 | \$642,599 |
| Independent artists, writers, and performers | \$1,018,799 | 3,106 | \$478,350 |
| Interior design services | \$907,888 | 4,517 | \$293,046 |
| Photography and photofinishing services | \$502,368 | 3,176 | \$235,866 |

Trends in Arts and Cultural Production: 2019-2020

In 2020, Texas ranked 4th among all states in ACPSA value added, and 32nd among all states in ACPSA value added growth. Since 2019, ACPSA value added has decreased 7.66 percent in Texas, compared with a decrease of 5.76 percent for the U.S.

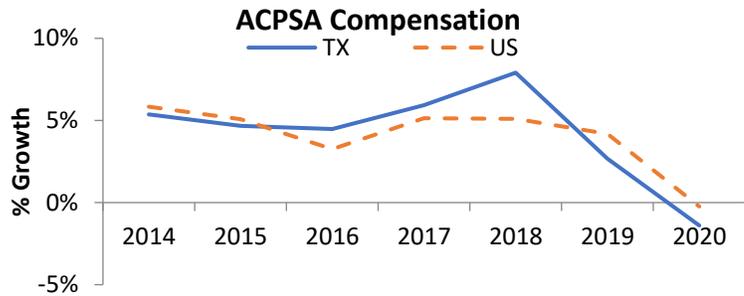


In 2020, Texas ranked 3rd among all states in ACPSA employment, and 16th among all states in ACPSA employment growth. Since 2019, ACPSA employment has decreased 10.25 percent in Texas, compared with a decrease of 11.62 percent for the U.S.



¹The value added, employment, and compensation statistics were developed and prepared by the BEA, U.S. Department of Commerce.

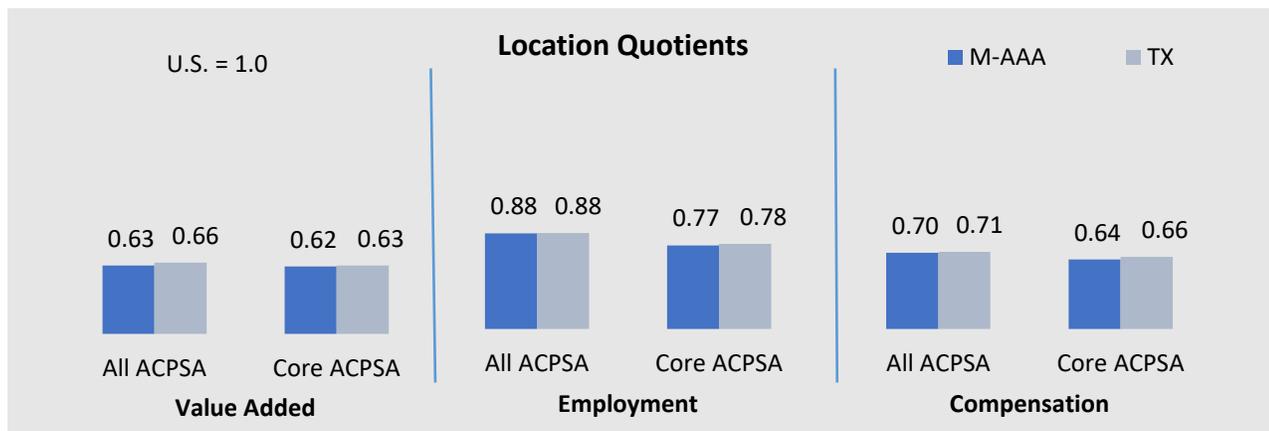
In 2020, Texas ranked 4th among all states in ACPSA compensation, and 27th among all states in ACPSA compensation growth. Since 2019, ACPSA compensation has decreased 1.39 percent in Texas, compared with a decrease of .24 percent for the U.S.



Average compensation per wage-and-salary job in Texas's ACPSA industries was \$74,814 in 2020, compared with \$75,111 for all salaried jobs in the state.

Location Quotients

- In 2020 Texas ACPSA value added was 34 percent below the national average. By comparison, the LQ for arts-and-cultural production value added in all states belonging to the U.S. regional arts organization M-AAA (of which Texas is a member) was 0.63 or 37 percent below the national average.
- As for employment, in 2020 Texas and M-AAA had an LQ of 0.88 and 0.88 respectively.
- And for compensation, in 2020 Texas and M-AAA had an LQ of 0.71 and 0.7 respectively.



Definitions

ACPSA Value Added consists of the gross output of an industry less its intermediate inputs; the contribution of an industry to gross domestic product (GDP).

ACPSA employment consists of all wage-and-salary jobs where the workers are engaged in the production of ACPSA goods and services.

ACPSA compensation consists of the remuneration (including wages and salaries, as well as benefits such as employer contributions to pension and health funds) payable to employees in return for their ACPSA work during a given year.

Core ACPSA industries are originators of ideas and content associated with the creation of arts and culture. "Supporting" industries produce and disseminate arts and cultural commodities.

Location quotients (LQ) measure an industry's regional concentration of value added, employment, or compensation relative to the U.S. industry's share. For example, an employment LQ of 1.2 indicates that the state's employment in the industry is 20 percent greater than the industry's national employment share. An employment LQ of 0.8 indicates that the state's employment in the industry is 20 percent below the industry's national employment share.

Arts Regions, for the purpose of this brief, are defined by the geography groupings for the nation's six Regional Arts Organizations (RAOs). RAOs are nonprofit organizations that partner with their constituent State Arts Agencies and with the National Endowment for the Arts on planning and program delivery.

Mid-America Arts Alliance (M-AAA) contains the states (AR, KS, MO, NE, OK, TX).