

2020 - South Carolina

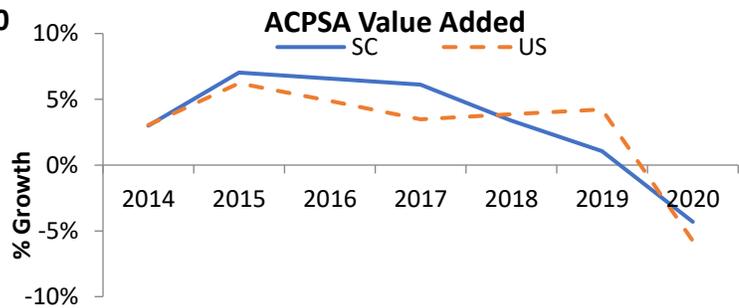
Arts and Cultural Production Satellite Account (ACPSA)¹

ACPSA Value Added	Percent of State Value Added	ACPSA Employment	Percent of State Employment	ACPSA Compensation	Percent of State Compensation
\$5.9 Billion	2.4%	49,984	2.3%	\$3.2 Billion	2.4%

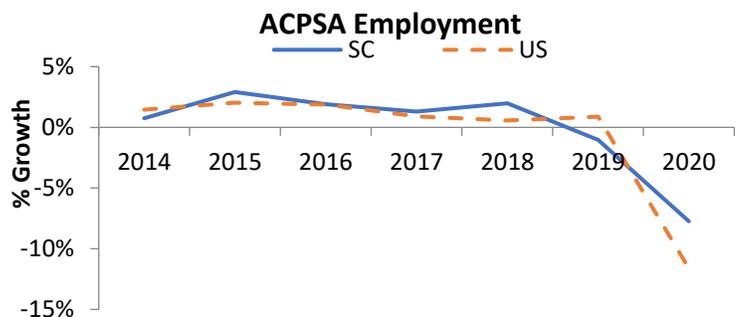
	Value Added (000s)	Employment	Compensation(000s)
South Carolina (SC) Industries*	\$244,881,700	2,164,308	\$136,639,657
Arts and Cultural Industries (SC)	\$5,949,070	49,984	\$3,236,159
<i>Top 5 ACPSA Industries by Value Added</i>			
Government	\$1,343,054	16,322	\$1,094,886
Broadcasting	\$1,325,392	5,654	\$442,935
Wholesale and transportation industries	\$623,084	2,656	\$206,127
Publishing	\$373,735	2,045	\$225,780
Retail industries	\$277,793	6,341	\$192,548
Core Arts and Cultural Industries (SC)	\$1,086,457	10,071	\$585,227
<i>Top 5 Core Arts and Cultural Industries</i>			
Advertising	\$234,050	1,614	\$78,034
Architectural services	\$200,352	1,300	\$154,729
Independent artists, writers, and performers	\$143,204	274	\$62,140
Interior design services	\$112,298	560	\$28,754
Performing arts companies	\$55,757	896	\$30,868

Trends in Arts and Cultural Production: 2019-2020

In 2020, South Carolina ranked 27th among all states in ACPSA value added, and 10th among all states in ACPSA value added growth. Since 2019, ACPSA value added has decreased 4.31 percent in South Carolina, compared with a decrease of 5.76 percent for the U.S.

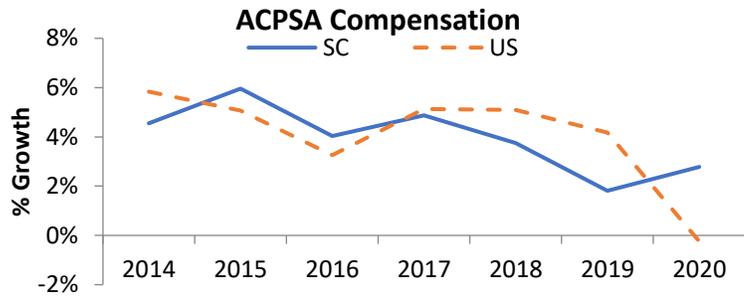


In 2020, South Carolina ranked 25th among all states in ACPSA employment, and 5th among all states in ACPSA employment growth. Since 2019, ACPSA employment has decreased 7.74 percent in South Carolina, compared with a decrease of 11.62 percent for the U.S.



¹The value added, employment, and compensation statistics were developed and prepared by the BEA, U.S. Department of Commerce.

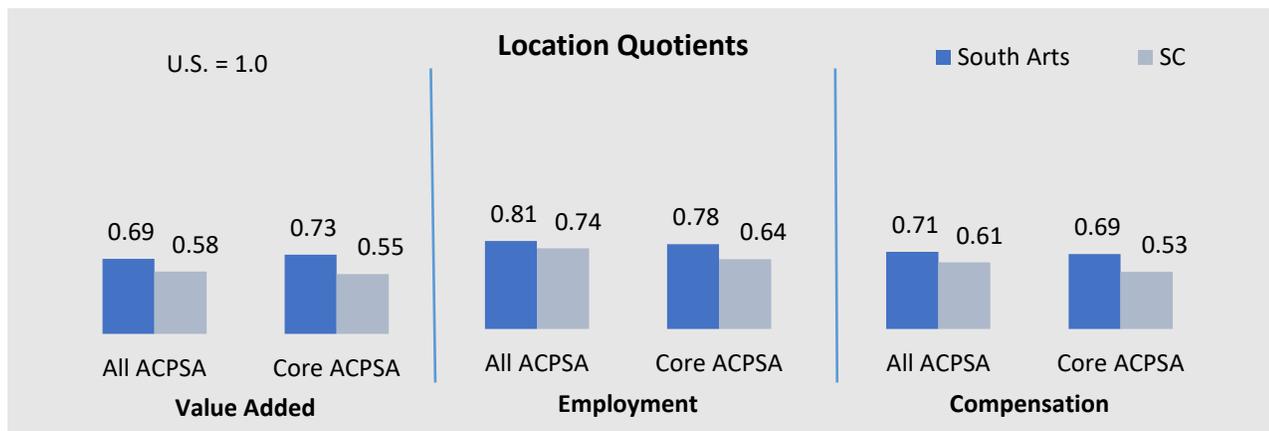
In 2020, South Carolina ranked 26th among all states in ACPSA compensation, and 3rd among all states in ACPSA compensation growth. Since 2019, ACPSA compensation has grown 2.78 percent in South Carolina, compared with a decrease of .24 percent for the U.S.



Average compensation per wage-and-salary job in South Carolina's ACPSA industries was \$64,744 in 2020, compared with \$63,133 for all salaried jobs in the state.

Location Quotients

- In 2020 South Carolina ACPSA value added was 43 percent below the national average. By comparison, the LQ for arts-and-cultural production value added in all states belonging to the U.S. regional arts organization South Arts (of which South Carolina is a member) was 0.69 or 31 percent below the national average.
- As for employment, in 2020 South Carolina and South Arts had an LQ of 0.74 and 0.81 respectively.
- And for compensation, in 2020 South Carolina and South Arts had an LQ of 0.61 and 0.71 respectively.



Definitions

ACPSA Value Added consists of the gross output of an industry less its intermediate inputs; the contribution of an industry to gross domestic product (GDP).

ACPSA employment consists of all wage-and-salary jobs where the workers are engaged in the production of ACPSA goods and services.

ACPSA compensation consists of the remuneration (including wages and salaries, as well as benefits such as employer contributions to pension and health funds) payable to employees in return for their ACPSA work during a given year.

Core ACPSA industries are originators of ideas and content associated with the creation of arts and culture. "Supporting" industries produce and disseminate arts and cultural commodities.

Location quotients (LQ) measure an industry's regional concentration of value added, employment, or compensation relative to the U.S. industry's share. For example, an employment LQ of 1.2 indicates that the state's employment in the industry is 20 percent greater than the industry's national employment share. An employment LQ of 0.8 indicates that the state's employment in the industry is 20 percent below the industry's national employment share.

Arts Regions, for the purpose of this brief, are defined by the geography groupings for the nation's six Regional Arts Organizations (RAOs). RAOs are nonprofit organizations that partner with their constituent State Arts Agencies and with the National Endowment for the Arts on planning and program delivery.

South Arts contains the states (AL, FL, GA, KY, LA, MS, NC, SC, TN).