

**2020 - New Hampshire**

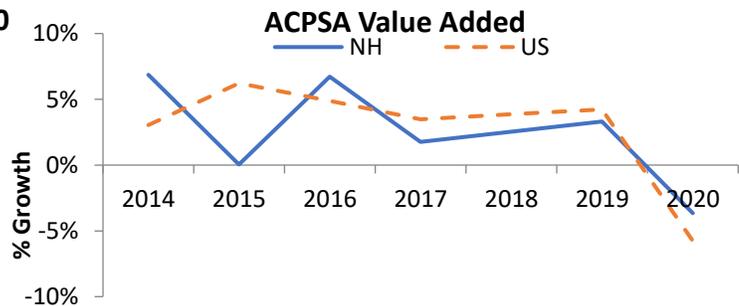
**Arts and Cultural Production Satellite Account (ACPSA)<sup>1</sup>**

ACPSA Value Added	Percent of State Value Added	ACPSA Employment	Percent of State Employment	ACPSA Compensation	Percent of State Compensation
<b>\$2.9 Billion</b>	<b>3.3%</b>	<b>20,293</b>	<b>3.1%</b>	<b>\$1.7 Billion</b>	<b>3.3%</b>

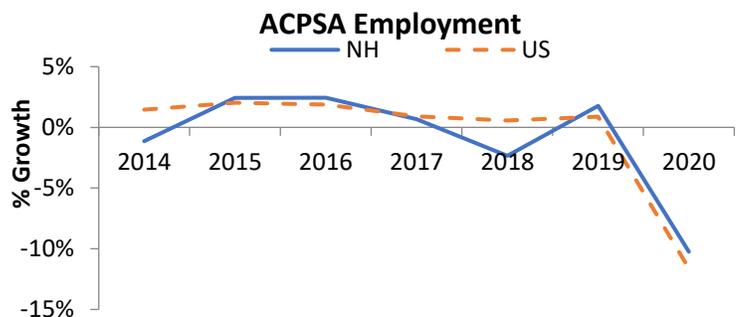
	Value Added (000s)	Employment	Compensation(000s)
<b>New Hampshire (NH) Industries*</b>	<b>\$87,621,000</b>	<b>653,928</b>	<b>\$50,634,887</b>
<b>Arts and Cultural Industries (NH)</b>	<b>\$2,899,154</b>	<b>20,293</b>	<b>\$1,657,013</b>
<i>Top 5 ACPSA Industries by Value Added</i>			
Publishing	\$559,085	1,950	\$322,353
Broadcasting	\$535,773	1,856	\$192,819
Government	\$455,237	4,750	\$374,989
Retail industries	\$267,838	3,931	\$178,927
Wholesale and transportation industries	\$169,136	866	\$90,983
<b>Core Arts and Cultural Industries (NH)</b>	<b>\$446,515</b>	<b>4,239</b>	<b>\$277,745</b>
<i>Top 5 Core Arts and Cultural Industries</i>			
Independent artists, writers, and performers	\$75,984	93	\$36,494
Education services	\$65,338	852	\$55,926
Advertising	\$64,460	458	\$25,079
Photography and photofinishing services	\$54,745	200	\$26,525
Architectural services	\$48,522	319	\$36,520

**Trends in Arts and Cultural Production: 2019-2020**

In 2020, New Hampshire ranked 35th among all states in ACPSA value added, and 8th among all states in ACPSA value added growth. Since 2019, ACPSA value added has decreased 3.65 percent in New Hampshire, compared with a decrease of 5.76 percent for the U.S.

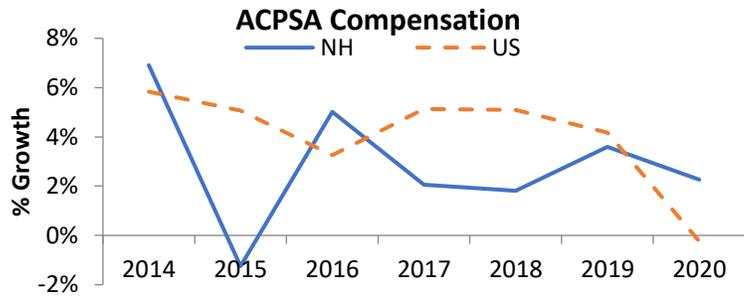


In 2020, New Hampshire ranked 38th among all states in ACPSA employment, and 14th among all states in ACPSA employment growth. Since 2019, ACPSA employment has decreased 10.24 percent in New Hampshire, compared with a decrease of 11.62 percent for the U.S.



<sup>1</sup>The value added, employment, and compensation statistics were developed and prepared by the BEA, U.S. Department of Commerce.

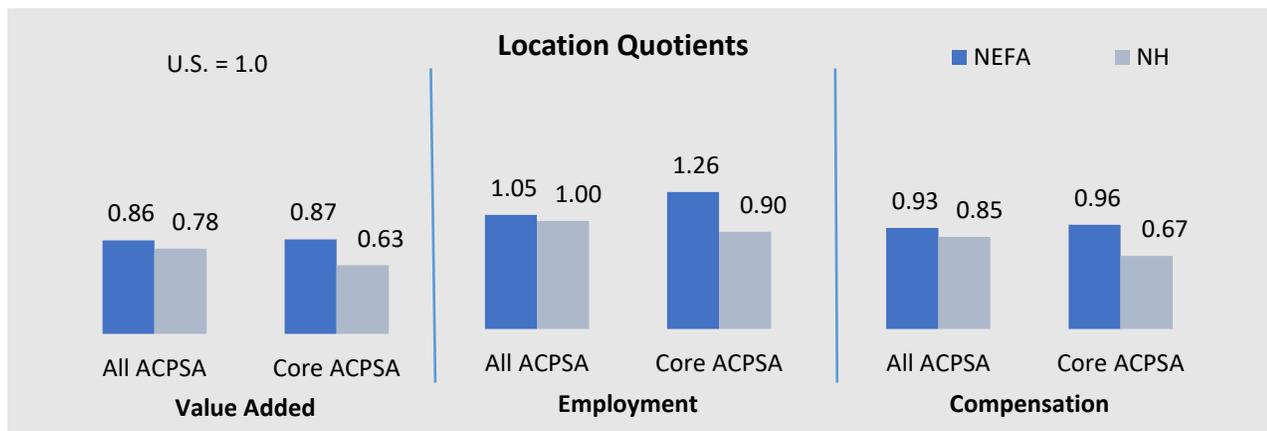
In 2020, New Hampshire ranked 36th among all states in ACPSA compensation, and 6th among all states in ACPSA compensation growth. Since 2019, ACPSA compensation has grown 2.27 percent in New Hampshire, compared with a decrease of .24 percent for the U.S.



Average compensation per wage-and-salary job in New Hampshire's ACPSA industries was \$81,654 in 2020, compared with \$77,432 for all salaried jobs in the state.

### Location Quotients

- In 2020 New Hampshire ACPSA value added was 22 percent below the national average. By comparison, the LQ for arts-and-cultural production value added in all states belonging to the U.S. regional arts organization NEFA (of which New Hampshire is a member) was 0.86 or 14 percent below the national average.
- As for employment, in 2020 New Hampshire and NEFA had an LQ of 1 and 1.05 respectively.
- And for compensation, in 2020 New Hampshire and NEFA had an LQ of 0.85 and 0.93 respectively.



### Definitions

**ACPSA Value Added** consists of the gross output of an industry less its intermediate inputs; the contribution of an industry to gross domestic product (GDP).

**ACPSA employment** consists of all wage-and-salary jobs where the workers are engaged in the production of ACPSA goods and services.

**ACPSA compensation** consists of the remuneration (including wages and salaries, as well as benefits such as employer contributions to pension and health funds) payable to employees in return for their ACPSA work during a given year.

**Core ACPSA industries** are originators of ideas and content associated with the creation of arts and culture. "Supporting" industries produce and disseminate arts and cultural commodities.

**Location quotients (LQ)** measure an industry's regional concentration of value added, employment, or compensation relative to the U.S. industry's share. For example, an employment LQ of 1.2 indicates that the state's employment in the industry is 20 percent greater than the industry's national employment share. An employment LQ of 0.8 indicates that the state's employment in the industry is 20 percent below the industry's national employment share.

**Arts Regions**, for the purpose of this brief, are defined by the geography groupings for the nation's six Regional Arts Organizations (RAOs). RAOs are nonprofit organizations that partner with their constituent State Arts Agencies and with the National Endowment for the Arts on planning and program delivery.

New England Foundation for the Arts (NEFA) contains the states (CT, MA, ME, NH, RI, VT).