NATIONAL ENDOWMENT for the ARTS
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2020 - District of Columbia
Arts and Cultural Production Satellite Account (ACPSA)[1]

ACPSA Value Added	Percent of State Value Added	ACPSA Employment	Percent of State Employment	ACPSA Compensation	Percent of State Compensation
$11.9 Billion	8.2%	53,141	7.0%	$8.2 Billion	8.1%

	Value Added (000s)	Employment	Compensation(000s)
District of Columbia (DC) Industries*	$144,554,800	754,454	$100,918,821
Arts and Cultural Industries (DC)	$11,889,637	53,141	$8,211,645
Top 5 ACPSA Industries by Value Added			
Government	$4,822,689	27,048	$4,656,007
Broadcasting	$1,474,974	2,997	$528,600
Advertising	$1,204,384	3,142	$510,592
Other information services	$1,187,886	2,784	$438,706
Publishing	$925,618	2,297	$525,242
Core Arts and Cultural Industries (DC)	$2,811,982	13,759	$1,613,680
Top 5 Core Arts and Cultural Industries			
Advertising	$1,204,384	3,142	$510,592
Architectural services	$525,450	2,483	$396,500
Education services	$309,981	3,396	$276,854
Promoters of performing arts and similar events	$204,793	1,121	$87,330
Independent artists, writers, and performers	$125,387	245	$57,512

Trends in Arts and Cultural Production: 2019-2020

Since 2019, ACPSA value added has decreased 3.07 percent in District of Columbia, compared with a decrease of 5.76 percent for the U.S.
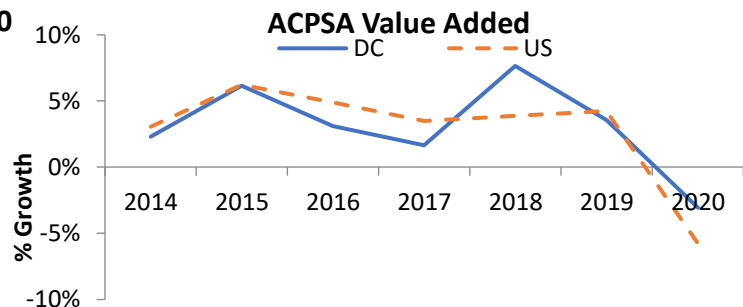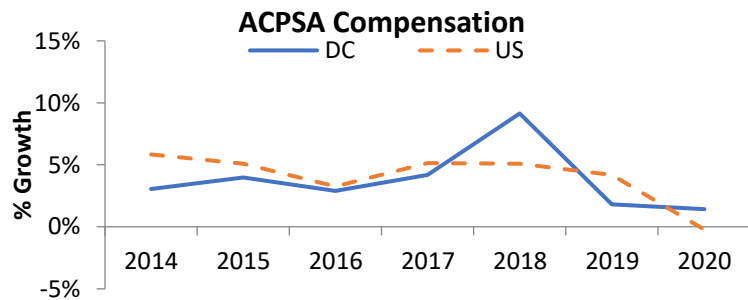

ACPSA Value Added

Since 2019, ACPSA employment has decreased 7.02 percent in District of Columbia, compared with a decrease of 11.62 percent for the U.S.
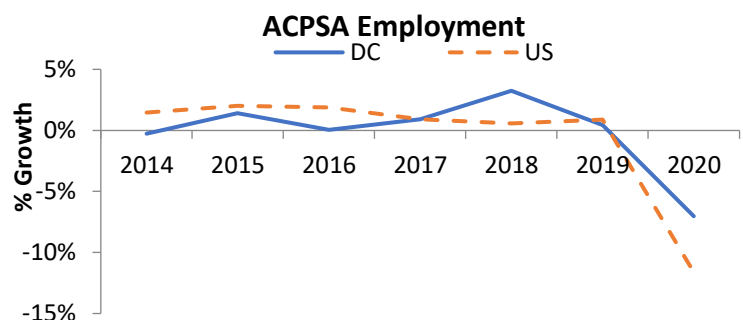
ACPSA Employment

[1]The value added, employment, and compensation statistics were developed and prepared by the BEA, U.S. Department of Commerce.

Since 2019, ACPSA compensation has grown 1.42 percent in District of Columbia, compared with a decrease of .24 percent for the U.S.

ACPSA Compensation

Average compensation per wage-and-salary job in District of Columbia's ACPSA industries was $154,526 in 2020, compared with $133,764 for all salaried jobs in the state.

Location Quotients

• In 2020 District of Columbia ACPSA value added was 95 percent above the national average. By comparison, the LQ for arts-and-cultural production value added in all states belonging to the U.S. regional arts organization MAAF (of which District of Columbia is a member) was 1.16 or 16 percent above the national average.

  • As for employment, in 2020 District of Columbia and MAAF had an LQ of 2.26 and 1.13 respectively.

  • And for compensation, in 2020 District of Columbia and MAAF had an LQ of 2.11 and 1.09 respectively.

Location Quotients
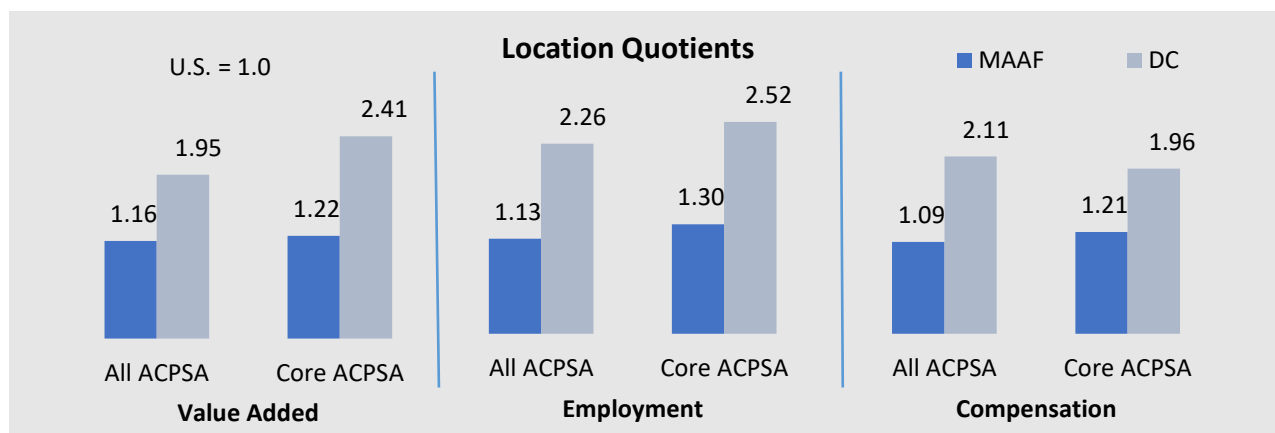
Definitions

ACPSA Value Added consists of the gross output of an industry less its intermediate inputs; the contribution of an industry to gross domestic product (GDP).

ACPSA employment consists of all wage-and-salary jobs where the workers are engaged in the production of ACPSA goods and services.

ACPSA compensation consists of the remuneration (including wages and salaries, as well as benefits such as employer contributions to pension and health funds) payable to employees in return for their ACPSA work during a given year.

Core ACPSA industries are originators of ideas and content associated with the creation of arts and culture. "Supporting" industries produce and disseminate arts and cultural commodities.

Location quotients (LQ) measure an industry's regional concentration of value added, employment, or compensation relative to the U.S. industry's share. For example, an employment LQ of 1.2 indicates that the state's employment in the industry is 20 percent greater than the industry's national employment share. An employment LQ of 0.8 indicates that the state's employment in the industry is 20 percent below the industry's national employment share.

Arts Regions, for the purpose of this brief, are defined by the geography groupings for the nation's six Regional Arts Organizations (RAOs). RAOs are nonprofit organizations that partner with their constituent State Arts Agencies and with the National Endowment for the Arts on planning and program delivery.

Mid Atlantic Arts Foundation (MAAF) contains the states (DE, DC, MD, NJ, NY, PA, VA, WV).