

2020 - Maine

Arts and Cultural Production Satellite Account (ACPSA)¹

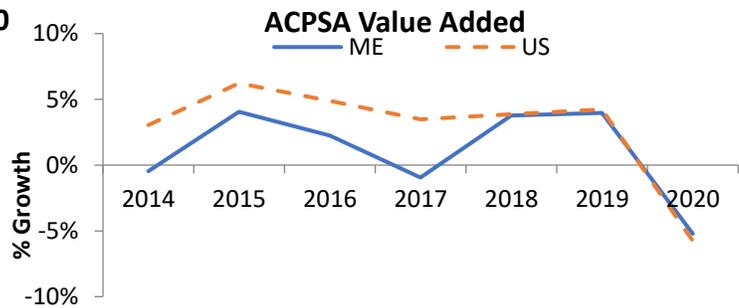
ACPSA Value Added	Percent of State Value Added	ACPSA Employment	Percent of State Employment	ACPSA Compensation	Percent of State Compensation
\$1.6 Billion	2.3%	14,866	2.4%	\$0.9 Billion	2.2%

	Value Added (000s)	Employment	Compensation(000s)
Maine (ME) Industries*	\$69,271,800	612,484	\$40,242,001
Arts and Cultural Industries (ME)	\$1,607,158	14,866	\$902,356
<i>Top 5 ACPSA Industries by Value Added</i>			
Government	\$358,567	4,429	\$294,132
Broadcasting	\$280,257	1,281	\$107,881
Other goods manufacturing	\$107,278	77	\$5,035
Publishing	\$95,680	690	\$58,021
Retail industries	\$93,866	2,200	\$59,565
Core Arts and Cultural Industries (ME)	\$393,321	3,539	\$213,512
<i>Top 5 Core Arts and Cultural Industries</i>			
Architectural services	\$74,924	526	\$57,958
Independent artists, writers, and performers	\$73,500	D	D
Advertising	\$73,340	D	D
Education services	\$29,942	434	\$25,133
Museums	\$26,528	493	\$16,459

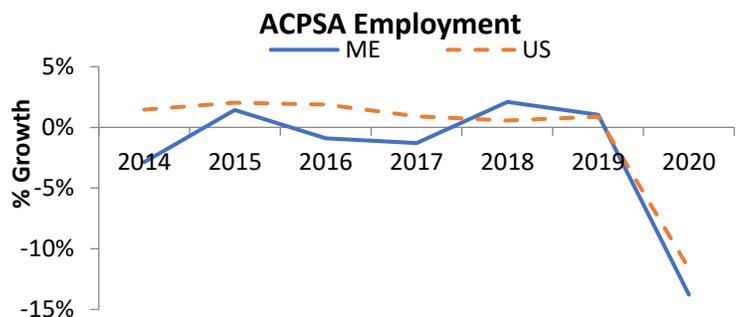
D = Not shown to avoid disclosure of confidential information, but the estimates for this item are included in the totals.

Trends in Arts and Cultural Production: 2019-2020

In 2020, Maine ranked 43rd among all states in ACPSA value added, and 15th among all states in ACPSA value added growth. Since 2019, ACPSA value added has decreased 5.22 percent in Maine, compared with a decrease of 5.76 percent for the U.S.

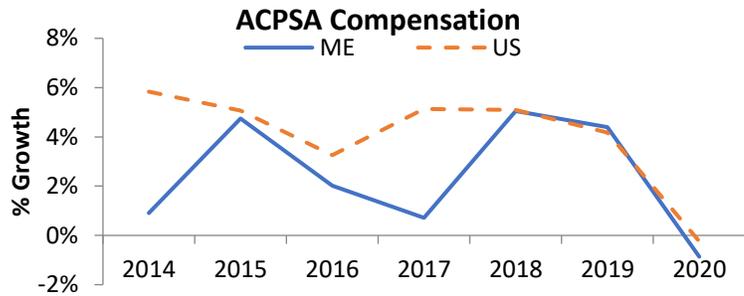


In 2020, Maine ranked 43rd among all states in ACPSA employment, and 43rd among all states in ACPSA employment growth. Since 2019, ACPSA employment has decreased 13.78 percent in Maine, compared with a decrease of 11.62 percent for the U.S.



¹The value added, employment, and compensation statistics were developed and prepared by the BEA, U.S. Department of Commerce.

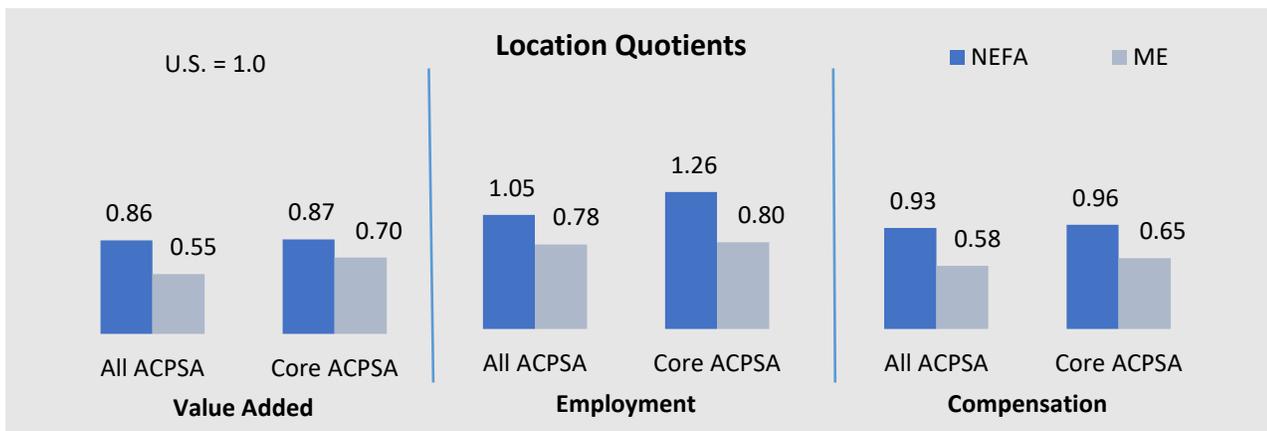
In 2020, Maine ranked 44th among all states in ACPSA compensation, and 22nd among all states in ACPSA compensation growth. Since 2019, ACPSA compensation has decreased 0.86 percent in Maine, compared with a decrease of .24 percent for the U.S.



Average compensation per wage-and-salary job in Maine's ACPSA industries was \$60,699 in 2020, compared with \$65,703 for all salaried jobs in the state.

Location Quotients

- In 2020 Maine ACPSA value added was 45 percent below the national average. By comparison, the LQ for arts-and-cultural production value added in all states belonging to the U.S. regional arts organization NEFA (of which Maine is a member) was 0.86 or 14 percent below the national average.
- As for employment, in 2020 Maine and NEFA had an LQ of 0.78 and 1.05 respectively.
- And for compensation, in 2020 Maine and NEFA had an LQ of 0.58 and 0.93 respectively.



Definitions

ACPSA Value Added consists of the gross output of an industry less its intermediate inputs; the contribution of an industry to gross domestic product (GDP).

ACPSA employment consists of all wage-and-salary jobs where the workers are engaged in the production of ACPSA goods and services.

ACPSA compensation consists of the remuneration (including wages and salaries, as well as benefits such as employer contributions to pension and health funds) payable to employees in return for their ACPSA work during a given year.

Core ACPSA industries are originators of ideas and content associated with the creation of arts and culture. "Supporting" industries produce and disseminate arts and cultural commodities.

Location quotients (LQ) measure an industry's regional concentration of value added, employment, or compensation relative to the U.S. industry's share. For example, an employment LQ of 1.2 indicates that the state's employment in the industry is 20 percent greater than the industry's national employment share. An employment LQ of 0.8 indicates that the state's employment in the industry is 20 percent below the industry's national employment share.

Arts Regions, for the purpose of this brief, are defined by the geography groupings for the nation's six Regional Arts Organizations (RAOs). RAOs are nonprofit organizations that partner with their constituent State Arts Agencies and with the National Endowment for the Arts on planning and program delivery.

New England Foundation for the Arts (NEFA) contains the states (CT, MA, ME, NH, RI, VT).