

2020 - Nevada

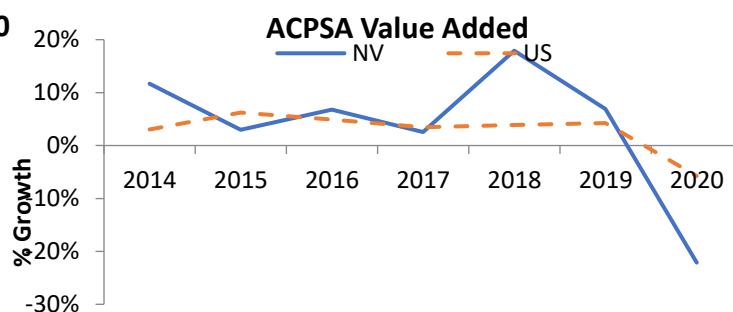
Arts and Cultural Production Satellite Account (ACPSA)¹

ACPSA Value Added	Percent of State Value Added	ACPSA Employment	Percent of State Employment	ACPSA Compensation	Percent of State Compensation
\$8.1 Billion	4.7%	37,043	2.8%	\$3.0 Billion	3.3%

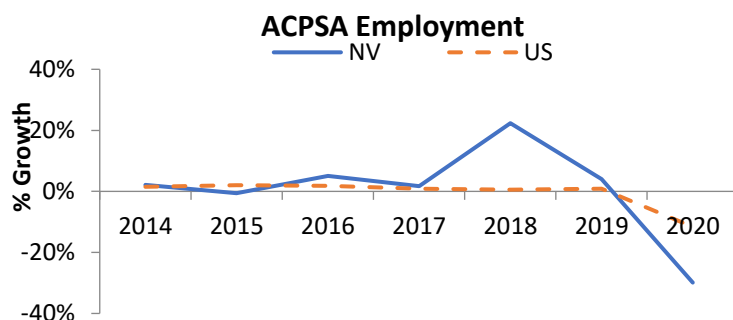
	Value Added (000s)	Employment	Compensation(000s)
Nevada (NV) Industries*	\$170,943,800	1,317,100	\$91,783,069
Arts and Cultural Industries (NV)	\$8,052,992	37,043	\$3,008,365
<i>Top 5 ACPSA Industries by Value Added</i>			
Other information services	\$2,951,198	637	\$79,440
Government	\$1,034,981	8,785	\$882,097
Broadcasting	\$720,819	2,231	\$205,265
Construction	\$379,112	2,347	\$285,320
Retail industries	\$353,893	7,430	\$248,070
Core Arts and Cultural Industries (NV)	\$1,376,939	7,898	\$657,723
<i>Top 5 Core Arts and Cultural Industries</i>			
Independent artists, writers, and performers	\$330,368	886	\$159,716
Performing arts companies	\$201,996	1,245	\$106,553
Advertising	\$187,270	891	\$58,355
Promoters of performing arts and similar events	\$184,584	961	\$39,936
Architectural services	\$145,108	855	\$105,242

Trends in Arts and Cultural Production: 2019-2020

In 2020, Nevada ranked 23rd among all states in ACPSA value added, and 50th among all states in ACPSA value added growth. Since 2019, ACPSA value added has decreased 22.12 percent in Nevada, compared with a decrease of 5.76 percent for the U.S.

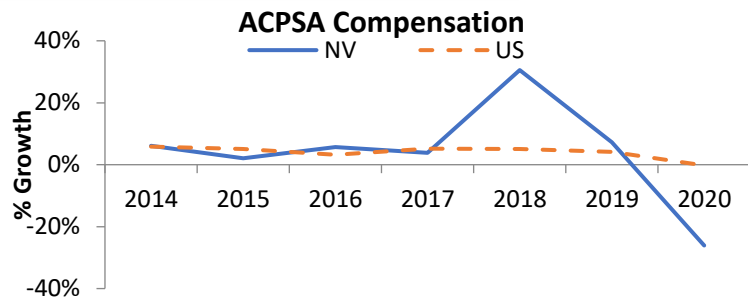


In 2020, Nevada ranked 33rd among all states in ACPSA employment, and 50th among all states in ACPSA employment growth. Since 2019, ACPSA employment has decreased 29.88 percent in Nevada, compared with a decrease of 11.62 percent for the U.S.



¹The value added, employment, and compensation statistics were developed and prepared by the BEA, U.S. Department of Commerce.

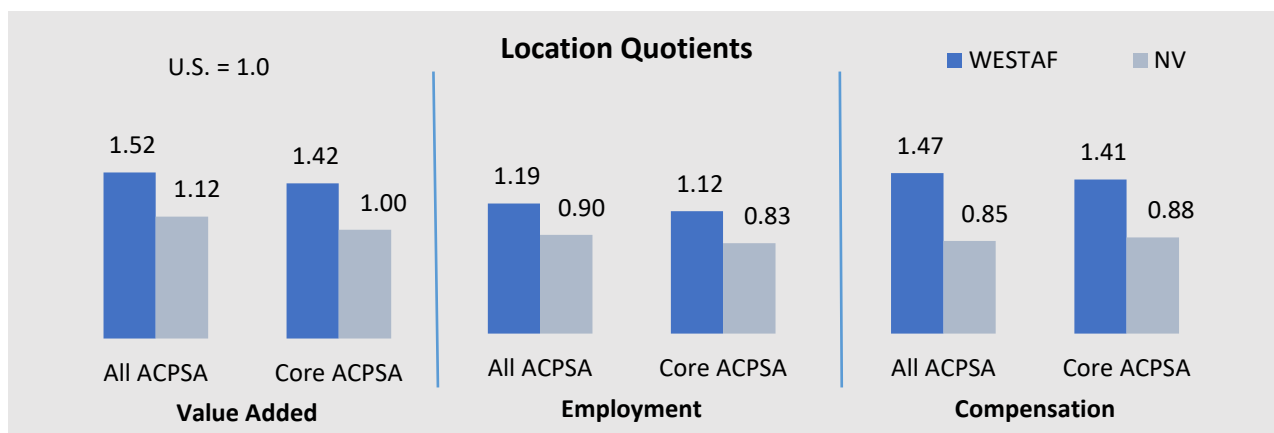
In 2020, Nevada ranked 27th among all states in ACPSA compensation, and 50th among all states in ACPSA compensation growth. Since 2019, ACPSA compensation has decreased 26.09 percent in Nevada, compared with a decrease of .24 percent for the U.S.



Average compensation per wage-and-salary job in Nevada's ACPSA industries was \$81,213 in 2020, compared with \$69,686 for all salaried jobs in the state.

Location Quotients

- In 2020 Nevada ACPSA value added was 12 percent above the national average. By comparison, the LQ for arts-and-cultural production value added in all states belonging to the U.S. regional arts organization WESTAF (of which Nevada is a member) was 1.52 or 52 percent above the national average.
- As for employment, in 2020 Nevada and WESTAF had an LQ of 0.9 and 1.19 respectively.
- And for compensation, in 2020 Nevada and WESTAF had an LQ of 0.85 and 1.47 respectively.



Definitions

ACPSA Value Added consists of the gross output of an industry less its intermediate inputs; the contribution of an industry to gross domestic product (GDP).

ACPSA employment consists of all wage-and-salary jobs where the workers are engaged in the production of ACPSA goods and services.

ACPSA compensation consists of the remuneration (including wages and salaries, as well as benefits such as employer contributions to pension and health funds) payable to employees in return for their ACPSA work during a given year.

Core ACPSA industries are originators of ideas and content associated with the creation of arts and culture. "Supporting" industries produce and disseminate arts and cultural commodities.

Location quotients (LQ) measure an industry's regional concentration of value added, employment, or compensation relative to the U.S. industry's share. For example, an employment LQ of 1.2 indicates that the state's employment in the industry is 20 percent greater than the industry's national employment share. An employment LQ of 0.8 indicates that the state's employment in the industry is 20 percent below the industry's national employment share.

Arts Regions, for the purpose of this brief, are defined by the geography groupings for the nation's six Regional Arts Organizations (RAOs). RAOs are nonprofit organizations that partner with their constituent State Arts Agencies and with the National Endowment for the Arts on planning and program delivery.

Western States Arts Federation (WESTAF) contains the states (AK, AZ, CA, CO, HI, ID, MT, NM, NV, OR, UT, WA, WY).