

2020 - Florida

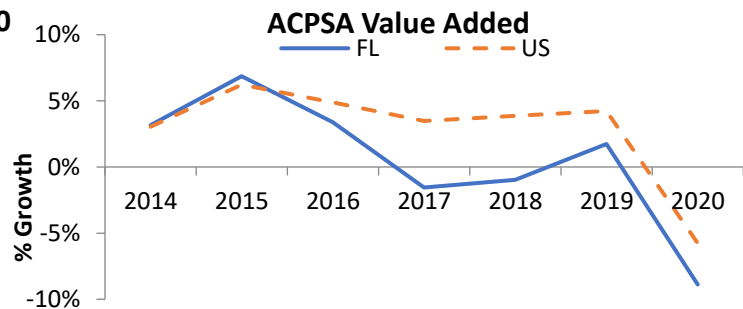
Arts and Cultural Production Satellite Account (ACPSA)¹

ACPSA Value Added	Percent of State Value Added	ACPSA Employment	Percent of State Employment	ACPSA Compensation	Percent of State Compensation
\$32.5 Billion	2.9%	233,088	2.6%	\$17.5 Billion	2.8%

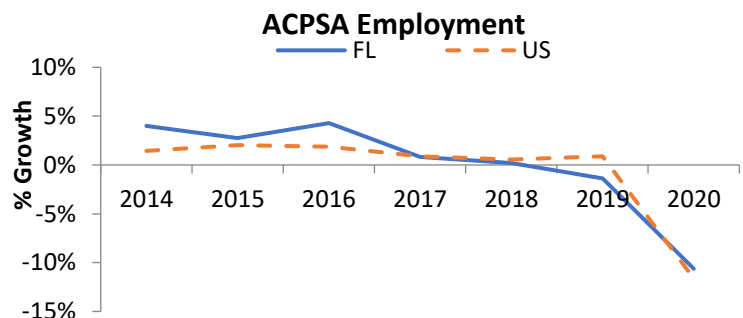
	Value Added (000s)	Employment	Compensation(000s)
Florida (FL) Industries*	\$1,106,035,500	8,901,285	\$615,746,776
Arts and Cultural Industries (FL)	\$32,468,108	233,088	\$17,514,796
<i>Top 5 ACPSA Industries by Value Added</i>			
Broadcasting	\$5,744,661	25,641	\$2,468,529
Government	\$4,581,963	43,785	\$3,645,767
Publishing	\$3,089,394	11,937	\$1,669,487
Wholesale and transportation industries	\$2,490,500	13,874	\$1,182,411
Retail industries	\$2,323,831	39,342	\$1,492,136
Core Arts and Cultural Industries (FL)	\$7,991,473	60,012	\$4,113,890
<i>Top 5 Core Arts and Cultural Industries</i>			
Advertising	\$1,399,701	7,785	\$473,615
Independent artists, writers, and performers	\$1,250,527	2,439	\$527,703
Architectural services	\$1,097,673	7,347	\$816,029
Interior design services	\$1,073,332	4,734	\$282,381
Photography and photofinishing services	\$598,479	3,698	\$298,276

Trends in Arts and Cultural Production: 2019-2020

In 2020, Florida ranked 5th among all states in ACPSA value added, and 41st among all states in ACPSA value added growth. Since 2019, ACPSA value added has decreased 8.88 percent in Florida, compared with a decrease of 5.76 percent for the U.S.

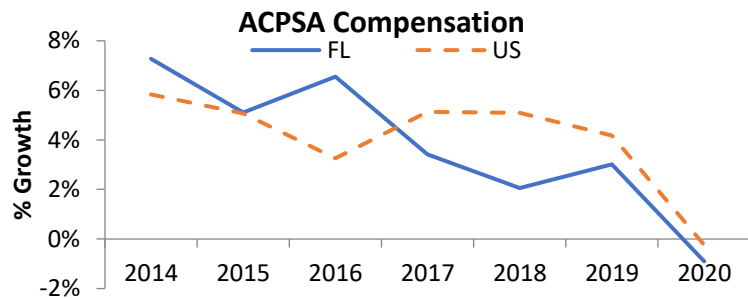


In 2020, Florida ranked 4th among all states in ACPSA employment, and 20th among all states in ACPSA employment growth. Since 2019, ACPSA employment has decreased 10.63 percent in Florida, compared with a decrease of 11.62 percent for the U.S.



¹The value added, employment, and compensation statistics were developed and prepared by the BEA, U.S. Department of Commerce.

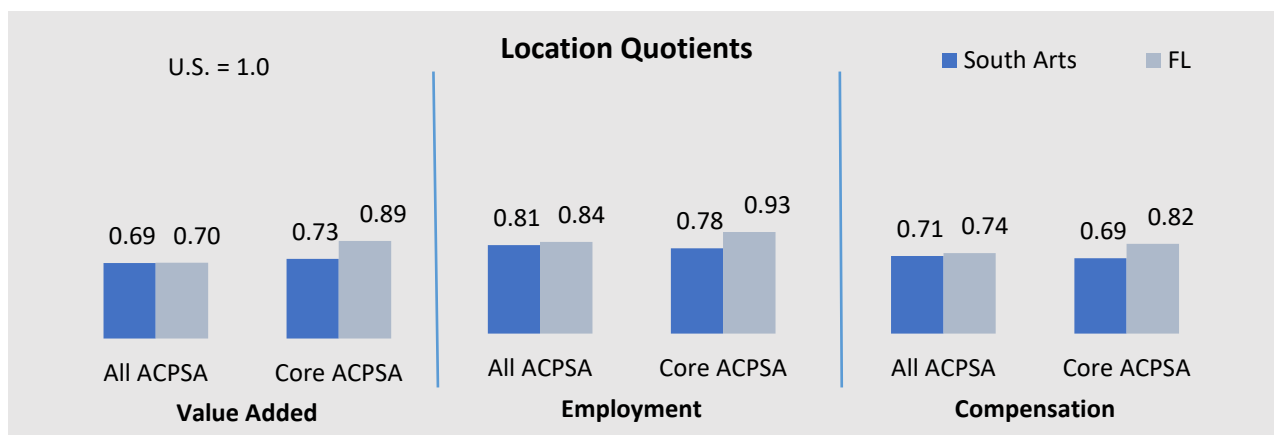
In 2020, Florida ranked 5th among all states in ACPSA compensation, and 23rd among all states in ACPSA compensation growth. Since 2019, ACPSA compensation has decreased 0.9 percent in Florida, compared with a decrease of .24 percent for the U.S.



Average compensation per wage-and-salary job in Florida's ACPSA industries was \$75,142 in 2020, compared with \$69,175 for all salaried jobs in the state.

Location Quotients

- In 2020 Florida ACPSA value added was 31 percent below the national average. By comparison, the LQ for arts-and-cultural production value added in all states belonging to the U.S. regional arts organization South Arts (of which Florida is a member) was 0.69 or 31 percent below the national average.
- As for employment, in 2020 Florida and South Arts had an LQ of 0.84 and 0.81 respectively.
- And for compensation, in 2020 Florida and South Arts had an LQ of 0.74 and 0.71 respectively.



Definitions

ACPSA Value Added consists of the gross output of an industry less its intermediate inputs; the contribution of an industry to gross domestic product (GDP).

ACPSA employment consists of all wage-and-salary jobs where the workers are engaged in the production of ACPSA goods and services.

ACPSA compensation consists of the remuneration (including wages and salaries, as well as benefits such as employer contributions to pension and health funds) payable to employees in return for their ACPSA work during a given year.

Core ACPSA industries are originators of ideas and content associated with the creation of arts and culture. "Supporting" industries produce and disseminate arts and cultural commodities.

Location quotients (LQ) measure an industry's regional concentration of value added, employment, or compensation relative to the U.S. industry's share. For example, an employment LQ of 1.2 indicates that the state's employment in the industry is 20 percent greater than the industry's national employment share. An employment LQ of 0.8 indicates that the state's employment in the industry is 20 percent below the industry's national employment share.

Arts Regions, for the purpose of this brief, are defined by the geography groupings for the nation's six Regional Arts Organizations (RAOs). RAOs are nonprofit organizations that partner with their constituent State Arts Agencies and with the National Endowment for the Arts on planning and program delivery.

South Arts contains the states (AL, FL, GA, KY, LA, MS, NC, SC, TN).