

Arts and Cultural Production Satellite Account (ACPSA)



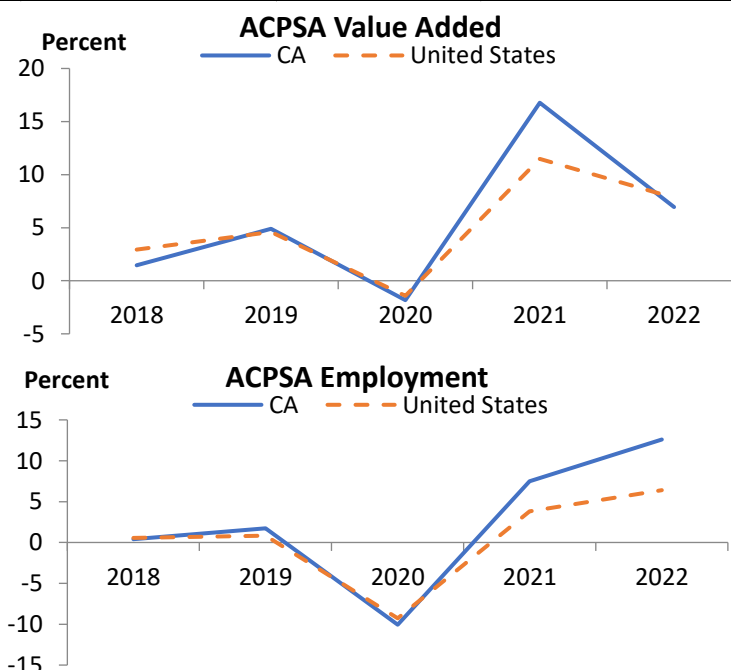
California—2022

ACPSA value added	Share of state value added	ACPSA employment	Share of state employment	ACPSA compensation	Share of state compensation
\$290.3 billion	8.0%	847,688 jobs	4.5%	\$141.3 billion	7.3%
			Value added (thousands of dollars)	Employment (jobs)	Compensation (thousands of dollars)
All industries			3,641,643,400	18,814,316	1,930,382,378
ACPSA industries			290,287,025	847,688	141,339,950
Top 5 ACPSA industries by value added					
Other information services			96,975,202	121,578	48,601,660
Motion pictures			41,707,176	165,050	22,264,651
Independent artists, writers, and performers			26,924,925	20,282	8,001,237
Publishing			21,074,949	40,592	10,413,858
Broadcasting			18,325,955	39,693	6,629,038
Core arts and cultural industries			65,880,991	199,649	27,047,588
Top 5 core arts and cultural industries					
Independent artists, writers, and performers			26,924,925	20,282	8,001,237
Advertising			7,388,182	26,700	3,544,192
Promoters of performing arts and similar events			5,323,227	16,202	1,671,960
Architectural services			5,259,036	22,152	3,428,005
Performing arts companies			3,983,856	16,127	1,711,802

Trends in arts and cultural production: 2021—2022

In 2022, California ranked 1st among all states in ACPSA value added and 34th among all states in ACPSA value added growth. Since 2021, ACPSA value added has grown 6.9 percent in California, compared with an increase of 7.8 percent for the United States.

In 2022, California ranked 1st among all states in ACPSA employment and 4th among all states in ACPSA employment growth. Since 2021, ACPSA employment has grown 12.6 percent in California, compared with an increase of 6.4 percent for the United States.

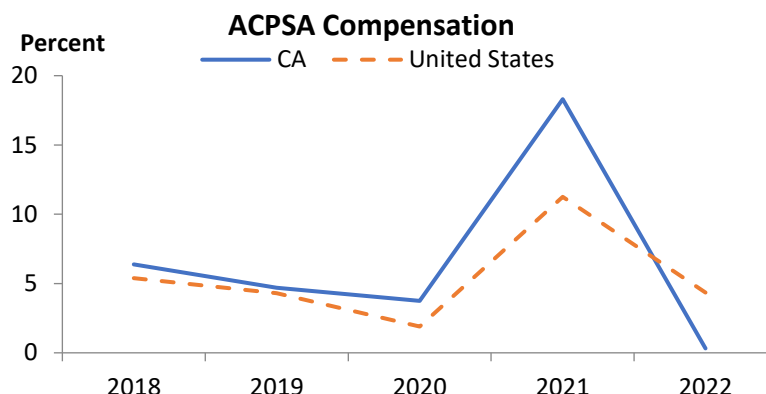


Note. BEA's ACPSA statistics are supported by funding from the National Endowment for the Arts.

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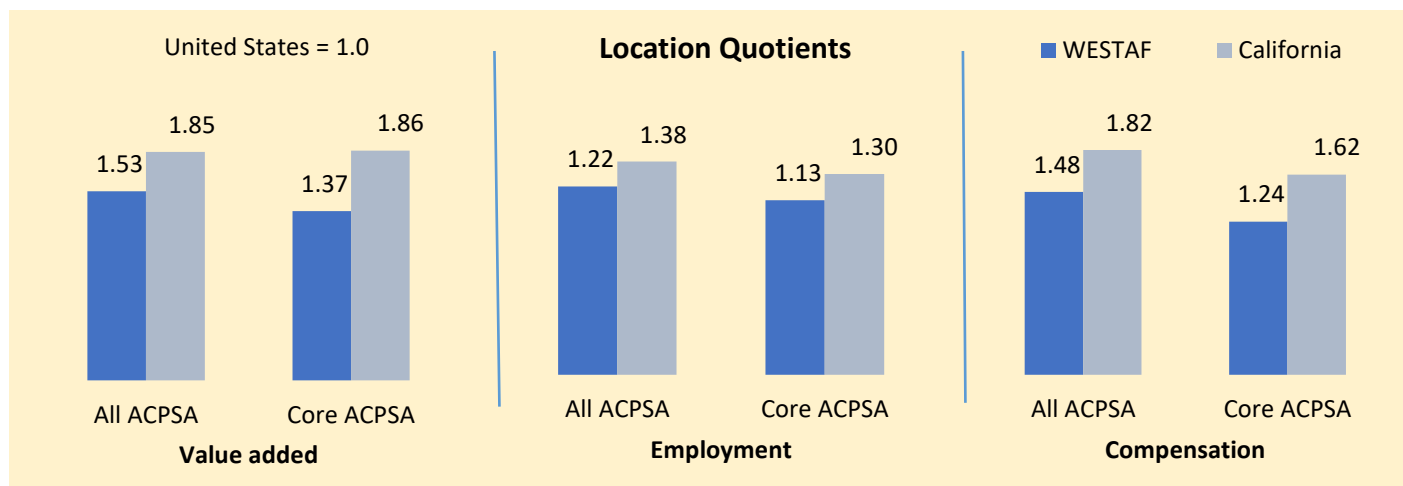


In 2022, California ranked 1st among all states in ACPSA compensation and 50th among all states in ACPSA compensation growth. Since 2021, ACPSA compensation has grown 0.3 percent in California, compared with an increase of 4.3 percent for the United States. Average compensation per wage-and-salary job in California's ACPSA industries was \$166,736 in 2022, compared with \$102,602 for all salaried jobs in the state.



Location quotients (LQ)

- In 2022, California ACPSA value added was 85 percent above the national average. By comparison, the LQ for ACPSA value added in all states belonging to the U.S. Regional Arts Organization WESTAF (of which California is a member) was 1.53, or 53 percent above the national average.
- As for employment in 2022, California and WESTAF had an LQ of 1.38 and 1.22 respectively.
- And for compensation in 2022, California and WESTAF had an LQ of 1.82 and 1.48 respectively.



ACPSA value added consists of the gross output of an industry less its intermediate inputs; the contribution of an industry to gross domestic product.

ACPSA employment consists of all wage-and-salary jobs in which the workers are engaged in the production of ACPSA goods and services.

ACPSA compensation consists of the remuneration (including wages and salaries as well as benefits, such as employer contributions to pension and health funds) payable to employees in return for their ACPSA work during a given year.

"Core" ACPSA industries are originators of ideas and content associated with the creation of arts and culture. "Supporting" industries produce and disseminate arts and cultural commodities.

Location quotients measure an industry's regional concentration of value added, employment, or compensation relative to the U.S. industry's share. For example, an employment LQ of 1.2 indicates that state's employment in the industry is 20 percent greater than the industry's national employment share. An employment LQ of 0.8 indicates that state's employment in the industry is 20 percent below the industry's national employment share.

Arts regions, for the purpose of this brief, are defined by the geography groupings for the six U.S. Regional Arts Organizations (RAOs). RAOs are nonprofit organizations that partner with their constituent state arts agencies and with the National Endowment for the Arts on planning and program delivery.

The Western States Arts Federation (WESTAF) RAO contains the states (AK, AZ, CA, CO, HI, ID, MT, NM, NV, OR, UT, WA, WY).

Please contact ArtsandCulture@bea.gov with any questions.