

Arts and Cultural Production Satellite Account (ACPSA)



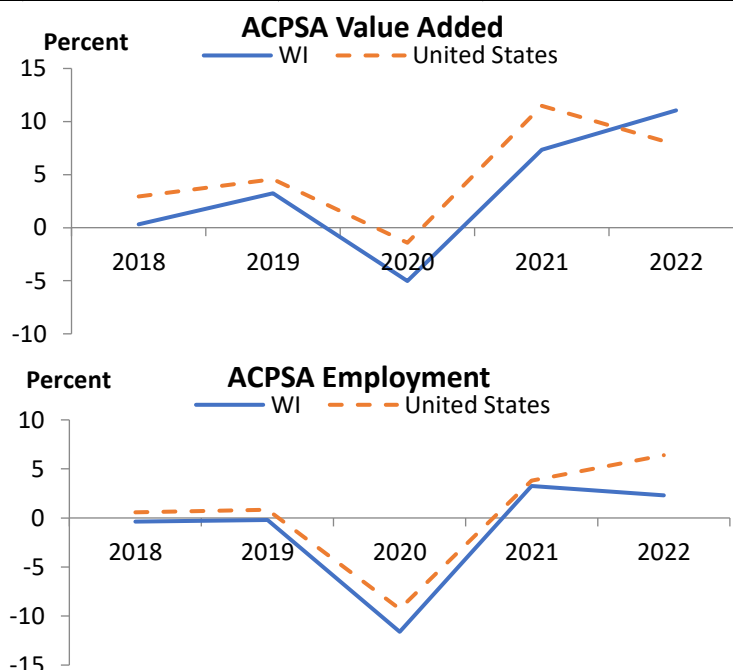
Wisconsin—2022

ACPSA value added	Share of state value added	ACPSA employment	Share of state employment	ACPSA compensation	Share of state compensation
\$11.9 billion	3.0%	89,169 jobs	2.9%	\$6.6 billion	3.0%
			Value added (thousands of dollars)	Employment (jobs)	Compensation (thousands of dollars)
All industries			396,209,300	3,036,037	223,314,206
ACPSA industries			11,932,986	89,169	6,636,030
Top 5 ACPSA industries by value added					
Government			2,488,015	25,862	2,041,160
Publishing			2,015,052	6,051	968,291
Broadcasting			1,727,270	5,395	503,680
Construction			644,791	6,332	453,864
Advertising			636,090	2,974	246,070
Core arts and cultural industries			2,370,292	D	D
Top 5 core arts and cultural industries					
Advertising			636,090	2,974	246,070
Architectural services			359,821	1,895	236,380
Promoters of performing arts and similar events			187,648	2,753	76,726
Performing arts companies			183,880	2,102	79,983
Graphic design services			182,661	1,105	92,811

Trends in arts and cultural production: 2021—2022

In 2022, Wisconsin ranked 21st among all states in ACPSA value added and 17th among all states in ACPSA value added growth. Since 2021, ACPSA value added has grown 11 percent in Wisconsin, compared with an increase of 7.8 percent for the United States.

In 2022, Wisconsin ranked 19th among all states in ACPSA employment and 39th among all states in ACPSA employment growth. Since 2021, ACPSA employment has grown 2.3 percent in Wisconsin, compared with an increase of 6.4 percent for the United States.

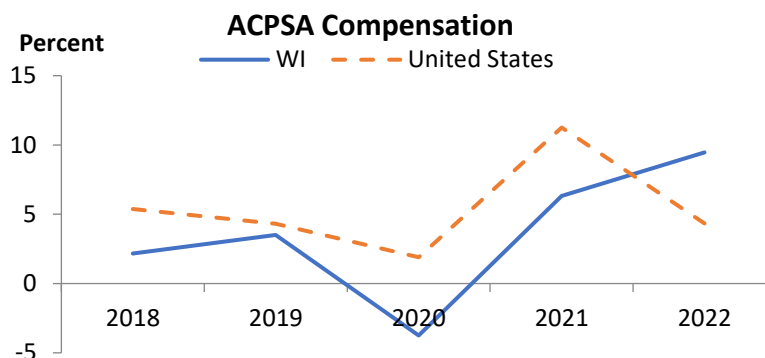


Note. BEA's ACPSA statistics are supported by funding from the National Endowment for the Arts.

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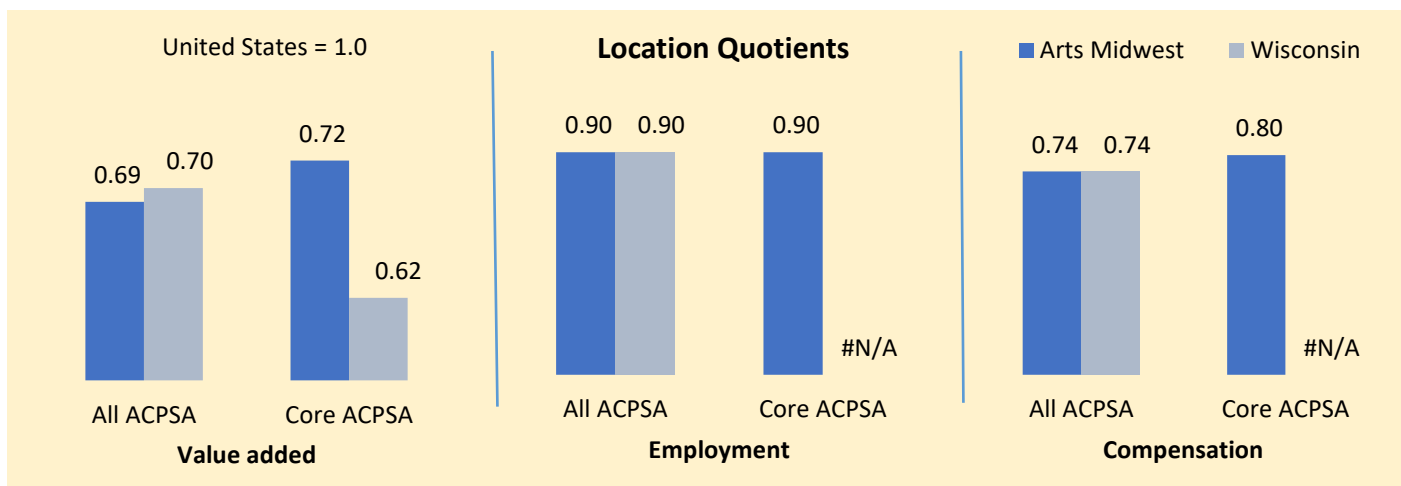


In 2022, Wisconsin ranked 20th among all states in ACPSA compensation and 15th among all states in ACPSA compensation growth. Since 2021, ACPSA compensation has grown 9.5 percent in Wisconsin, compared with an increase of 4.3 percent for the United States. Average compensation per wage-and-salary job in Wisconsin's ACPSA industries was \$74,421 in 2022, compared with \$73,555 for all salaried jobs in the state.



Location quotients (LQ)

- In 2022, Wisconsin ACPSA value added was 30 percent below the national average. By comparison, the LQ for ACPSA value added in all states belonging to the U.S. Regional Arts Organization Arts Midwest (of which Wisconsin is a member) was 0.69, or 31 percent below the national average.
- As for employment in 2022, Wisconsin and Arts Midwest had an LQ of 0.9 and 0.9 respectively.
- And for compensation in 2022, Wisconsin and Arts Midwest had an LQ of 0.74 and 0.74 respectively.



ACPSA value added consists of the gross output of an industry less its intermediate inputs; the contribution of an industry to gross domestic product.

ACPSA employment consists of all wage-and-salary jobs in which the workers are engaged in the production of ACPSA goods and services.

ACPSA compensation consists of the remuneration (including wages and salaries as well as benefits, such as employer contributions to pension and health funds) payable to employees in return for their ACPSA work during a given year.

"Core" ACPSA industries are originators of ideas and content associated with the creation of arts and culture. "Supporting" industries produce and disseminate arts and cultural commodities.

Location quotients measure an industry's regional concentration of value added, employment, or compensation relative to the U.S. industry's share. For example, an employment LQ of 1.2 indicates that state's employment in the industry is 20 percent greater than the industry's national employment share. An employment LQ of 0.8 indicates that state's employment in the industry is 20 percent below the industry's national employment share.

Arts regions, for the purpose of this brief, are defined by the geography groupings for the six U.S. Regional Arts Organizations (RAOs). RAOs are nonprofit organizations that partner with their constituent state arts agencies and with the National Endowment for the Arts on planning and program delivery.

The Arts Midwest RAO contains the states (IL, IN, IA, MI, MN, ND, OH, SD, WI).

Please contact ArtsandCulture@bea.gov with any questions.