

# Arts and Cultural Production Satellite Account (ACPSA)



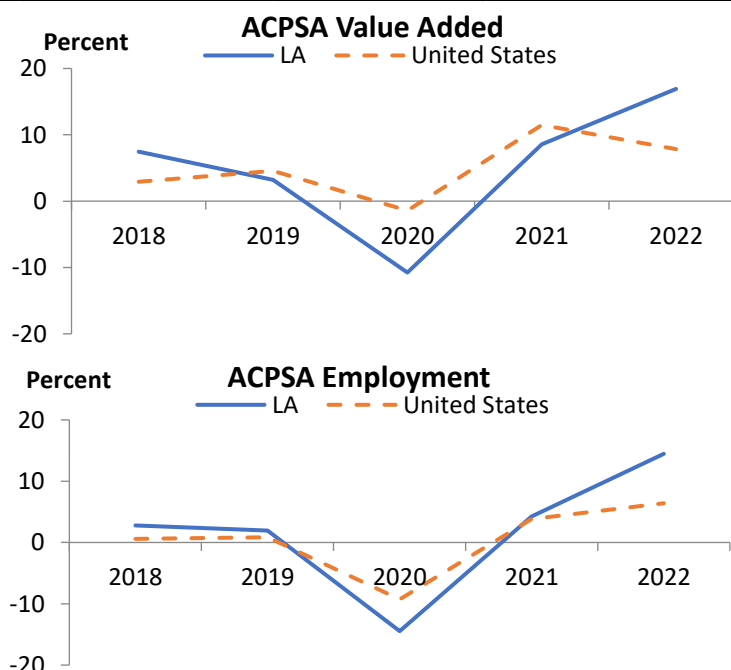
## Louisiana—2022

ACPSA value added	Share of state value added	ACPSA employment	Share of state employment	ACPSA compensation	Share of state compensation
<b>\$7.0 billion</b>	<b>2.4%</b>	<b>55,212 jobs</b>	<b>2.8%</b>	<b>\$3.5 billion</b>	<b>2.5%</b>
			Value added (thousands of dollars)	Employment (jobs)	Compensation (thousands of dollars)
<b>All industries</b>			<b>291,951,900</b>	<b>2,001,020</b>	<b>140,395,873</b>
<b>ACPSA industries</b>			<b>6,977,999</b>	<b>55,212</b>	<b>3,547,025</b>
<b>Top 5 ACPSA industries by value added</b>					
Broadcasting			1,421,814	4,009	385,117
Government			1,201,131	14,799	956,233
Motion pictures			937,660	6,932	489,255
Wholesale and transportation industries			434,405	2,953	229,388
Retail industries			398,487	7,611	246,918
<b>Core arts and cultural industries</b>			<b>1,397,211</b>	<b>D</b>	<b>D</b>
<b>Top 5 core arts and cultural industries</b>					
Advertising			292,102	1,559	128,367
Independent artists, writers, and performers			214,313	356	50,260
Architectural services			202,095	1,339	132,384
Promoters of performing arts and similar events			144,790	1,498	55,266
Museums			143,496	1,880	87,588

### Trends in arts and cultural production: 2021—2022

In 2022, Louisiana ranked 28th among all states in ACPSA value added and 5th among all states in ACPSA value added growth. Since 2021, ACPSA value added has grown 16.9 percent in Louisiana, compared with an increase of 7.8 percent for the United States.

In 2022, Louisiana ranked 26th among all states in ACPSA employment and 1st among all states in ACPSA employment growth. Since 2021, ACPSA employment has grown 14.5 percent in Louisiana, compared with an increase of 6.4 percent for the United States.

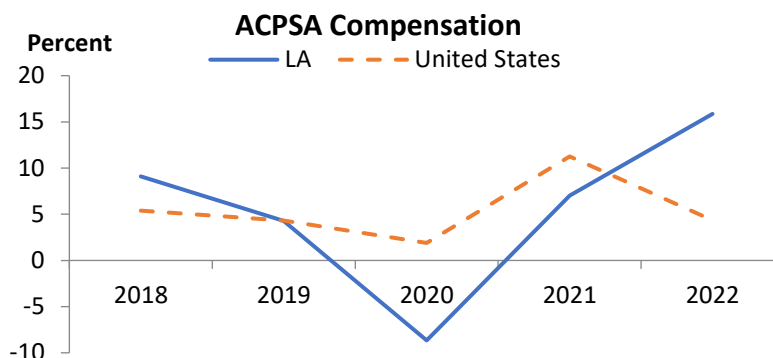


Note. BEA's ACPSA statistics are supported by funding from the National Endowment for the Arts.

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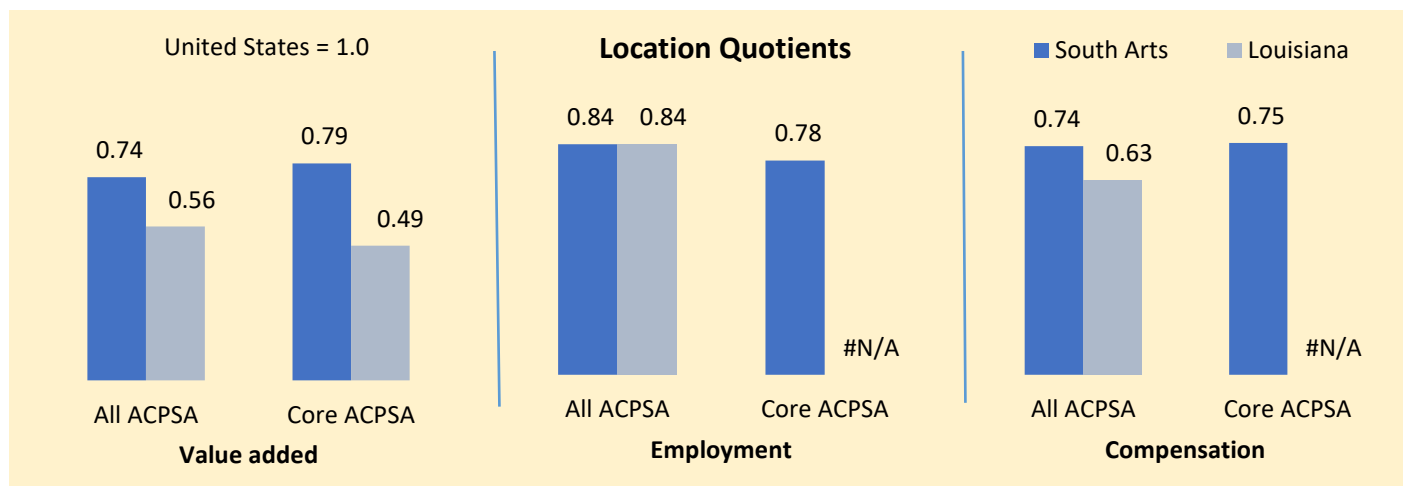


In 2022, Louisiana ranked 28th among all states in ACPSA compensation and 2nd among all states in ACPSA compensation growth. Since 2021, ACPSA compensation has grown 15.9 percent in Louisiana, compared with an increase of 4.3 percent for the United States. Average compensation per wage-and-salary job in Louisiana's ACPSA industries was \$64,244 in 2022, compared with \$70,162 for all salaried jobs in the state.



## Location quotients (LQ)

- In 2022, Louisiana ACPSA value added was 44 percent below the national average. By comparison, the LQ for ACPSA value added in all states belonging to the U.S. Regional Arts Organization South Arts (of which Louisiana is a member) was 0.74, or 26 percent below the national average.
- As for employment in 2022, Louisiana and South Arts had an LQ of 0.84 and 0.84 respectively.
- And for compensation in 2022, Louisiana and South Arts had an LQ of 0.63 and 0.74 respectively.



**ACPSA value added** consists of the gross output of an industry less its intermediate inputs; the contribution of an industry to gross domestic product.

**ACPSA employment** consists of all wage-and-salary jobs in which the workers are engaged in the production of ACPSA goods and services.

**ACPSA compensation** consists of the remuneration (including wages and salaries as well as benefits, such as employer contributions to pension and health funds) payable to employees in return for their ACPSA work during a given year.

**“Core” ACPSA industries** are originators of ideas and content associated with the creation of arts and culture. “Supporting” industries produce and disseminate arts and cultural commodities.

**Location quotients** measure an industry’s regional concentration of value added, employment, or compensation relative to the U.S. industry’s share. For example, an employment LQ of 1.2 indicates that state’s employment in the industry is 20 percent greater than the industry’s national employment share. An employment LQ of 0.8 indicates that state’s employment in the industry is 20 percent below the industry’s national employment share.

**Arts regions**, for the purpose of this brief, are defined by the geography groupings for the six U.S. Regional Arts Organizations (RAOs). RAOs are nonprofit organizations that partner with their constituent state arts agencies and with the National Endowment for the Arts on planning and program delivery.

The South Arts RAO contains the states (AL, FL, GA, KY, LA, MS, NC, SC, TN).

Please contact [ArtsandCulture@bea.gov](mailto:ArtsandCulture@bea.gov) with any questions.