

Arts and Cultural Production Satellite Account (ACPSA)



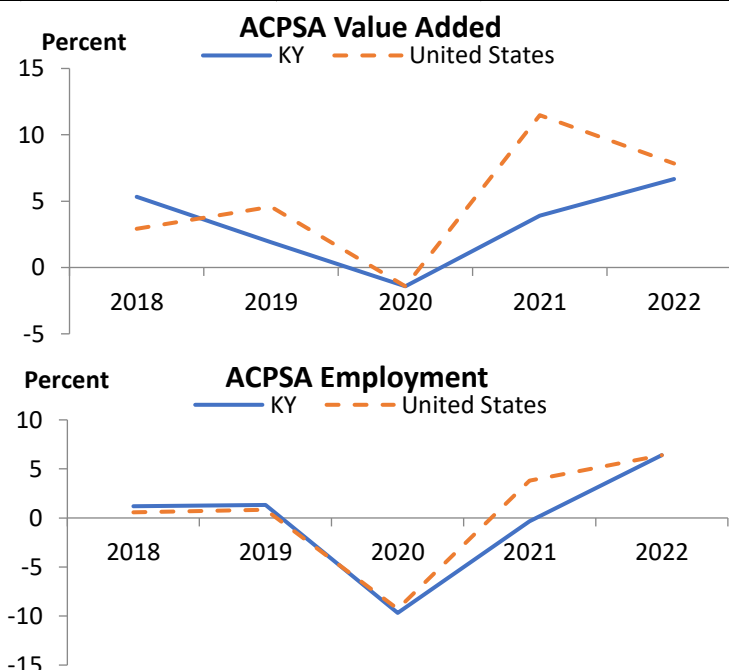
Kentucky—2022

ACPSA value added	Share of state value added	ACPSA employment	Share of state employment	ACPSA compensation	Share of state compensation
\$6.5 billion	2.5%	50,526 jobs	2.5%	\$3.2 billion	2.3%
			Value added (thousands of dollars)	Employment (jobs)	Compensation (thousands of dollars)
All industries			258,981,200	2,062,126	140,969,614
ACPSA industries			6,490,178	50,526	3,188,294
Top 5 ACPSA industries by value added					
Broadcasting			1,948,228	4,407	388,028
Government			1,479,856	17,790	1,189,385
Wholesale and transportation industries			421,766	D	D
Retail industries			383,771	7,637	237,890
Advertising			256,539	1,502	115,452
Core arts and cultural industries			1,140,802	9,191	533,272
Top 5 core arts and cultural industries					
Advertising			256,539	1,502	115,452
Museums			164,938	2,298	97,142
Architectural services			148,987	795	92,533
Independent artists, writers, and performers			118,898	273	16,066
Graphic design services			80,595	517	39,823

Trends in arts and cultural production: 2021—2022

In 2022, Kentucky ranked 29th among all states in ACPSA value added and 37th among all states in ACPSA value added growth. Since 2021, ACPSA value added has grown 6.7 percent in Kentucky, compared with an increase of 7.8 percent for the United States.

In 2022, Kentucky ranked 28th among all states in ACPSA employment and 21st among all states in ACPSA employment growth. Since 2021, ACPSA employment has grown 6.4 percent in Kentucky, compared with an increase of 6.4 percent for the United States.

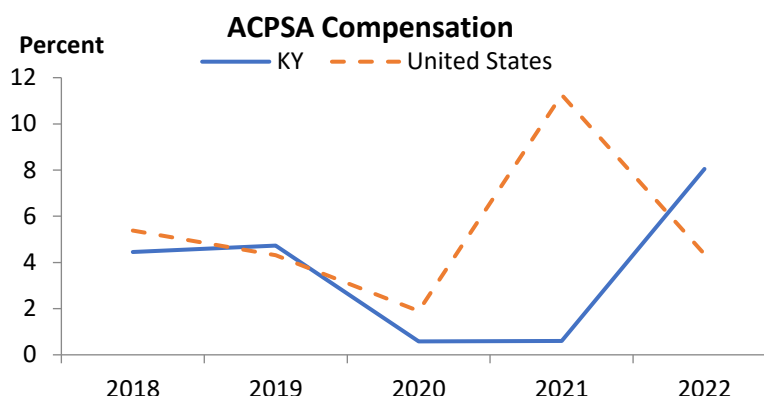


Note. BEA's ACPSA statistics are supported by funding from the National Endowment for the Arts.

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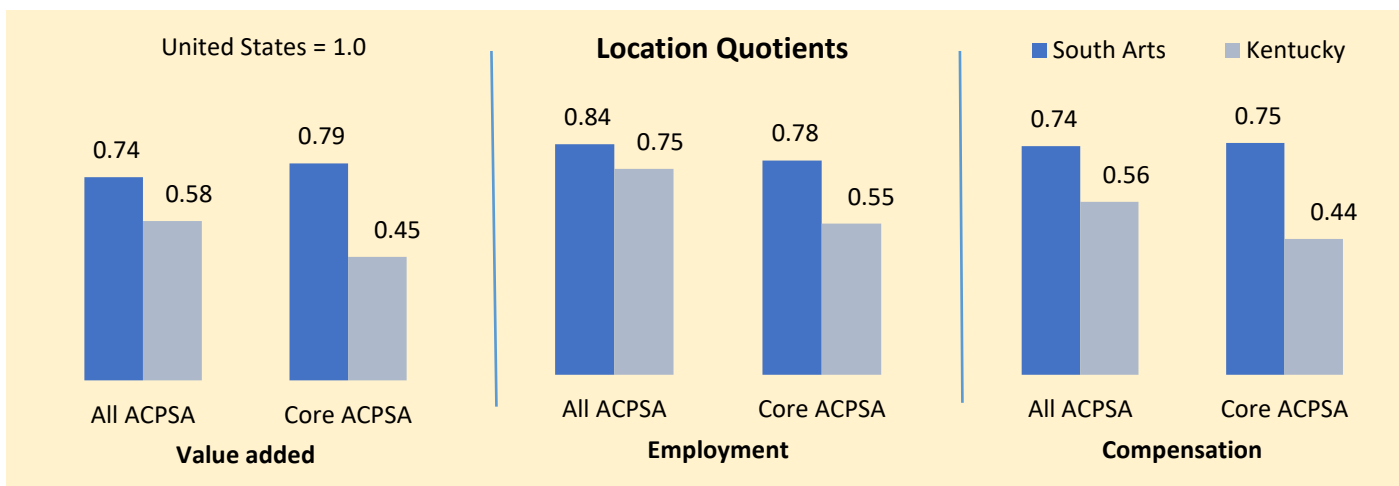


In 2022, Kentucky ranked 30th among all states in ACPSA compensation and 22nd among all states in ACPSA compensation growth. Since 2021, ACPSA compensation has grown 8 percent in Kentucky, compared with an increase of 4.3 percent for the United States. Average compensation per wage-and-salary job in Kentucky's ACPSA industries was \$63,102 in 2022, compared with \$68,361 for all salaried jobs in the state.



Location quotients (LQ)

- In 2022, Kentucky ACPSA value added was 42 percent below the national average. By comparison, the LQ for ACPSA value added in all states belonging to the U.S. Regional Arts Organization South Arts (of which Kentucky is a member) was 0.74, or 26 percent below the national average.
- As for employment in 2022, Kentucky and South Arts had an LQ of 0.75 and 0.84 respectively.
- And for compensation in 2022, Kentucky and South Arts had an LQ of 0.56 and 0.74 respectively.



ACPSA value added consists of the gross output of an industry less its intermediate inputs; the contribution of an industry to gross domestic product.

ACPSA employment consists of all wage-and-salary jobs in which the workers are engaged in the production of ACPSA goods and services.

ACPSA compensation consists of the remuneration (including wages and salaries as well as benefits, such as employer contributions to pension and health funds) payable to employees in return for their ACPSA work during a given year.

"Core" ACPSA industries are originators of ideas and content associated with the creation of arts and culture. "Supporting" industries produce and disseminate arts and cultural commodities.

Location quotients measure an industry's regional concentration of value added, employment, or compensation relative to the U.S. industry's share. For example, an employment LQ of 1.2 indicates that state's employment in the industry is 20 percent greater than the industry's national employment share. An employment LQ of 0.8 indicates that state's employment in the industry is 20 percent below the industry's national employment share.

Arts regions, for the purpose of this brief, are defined by the geography groupings for the six U.S. Regional Arts Organizations (RAOs). RAOs are nonprofit organizations that partner with their constituent state arts agencies and with the National Endowment for the Arts on planning and program delivery.

The South Arts RAO contains the states (AL, FL, GA, KY, LA, MS, NC, SC, TN).

Please contact ArtsandCulture@bea.gov with any questions.