

# Arts and Cultural Production Satellite Account (ACPSA)



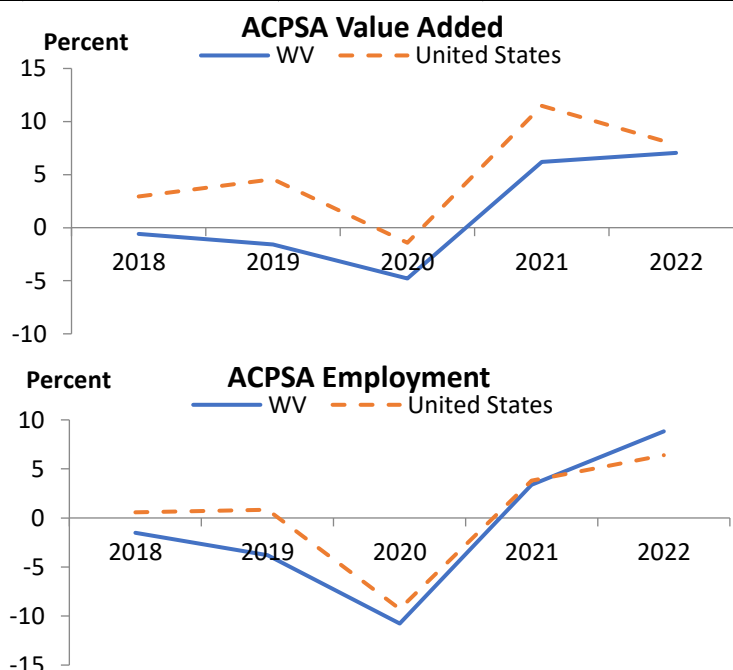
## West Virginia—2022

ACPSA value added	Share of state value added	ACPSA employment	Share of state employment	ACPSA compensation	Share of state compensation
<b>\$1.5 billion</b>	<b>1.5%</b>	<b>15,725 jobs</b>	<b>2.2%</b>	<b>\$1.0 billion</b>	<b>2.1%</b>
			Value added (thousands of dollars)	Employment (jobs)	Compensation (thousands of dollars)
<b>All industries</b>			<b>97,417,300</b>	<b>709,777</b>	<b>45,974,206</b>
<b>ACPSA industries</b>			<b>1,468,574</b>	<b>15,725</b>	<b>957,963</b>
<b>Top 5 ACPSA industries by value added</b>					
Government			599,851	6,718	484,281
Broadcasting			312,068	D	D
Retail industries			96,830	2,569	72,255
Publishing			51,077	365	24,505
Advertising			44,828	387	22,684
<b>Core arts and cultural industries</b>			<b>156,306</b>	<b>1,931</b>	<b>86,604</b>
<b>Top 5 core arts and cultural industries</b>					
Advertising			44,828	387	22,684
Architectural services			26,862	169	17,800
Performing arts companies			15,171	229	7,726
Museums			13,733	262	8,618
Promoters of performing arts and similar events			12,704	181	5,531

### Trends in arts and cultural production: 2021—2022

In 2022, West Virginia ranked 45th among all states in ACPSA value added and 33rd among all states in ACPSA value added growth. Since 2021, ACPSA value added has grown 7 percent in West Virginia, compared with an increase of 7.8 percent for the United States.

In 2022, West Virginia ranked 44th among all states in ACPSA employment and 7th among all states in ACPSA employment growth. Since 2021, ACPSA employment has grown 8.8 percent in West Virginia, compared with an increase of 6.4 percent for the United States.

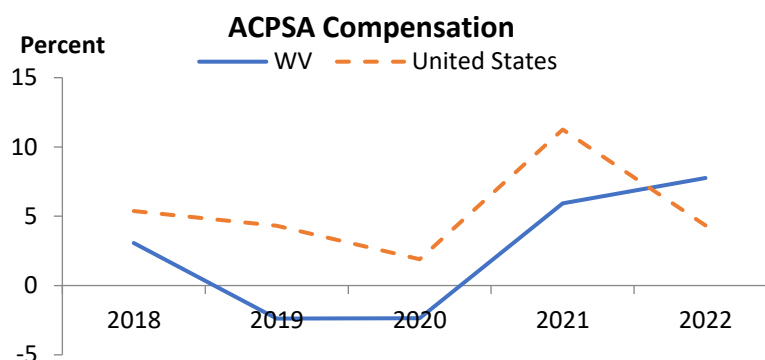


Note. BEA's ACPSA statistics are supported by funding from the National Endowment for the Arts.

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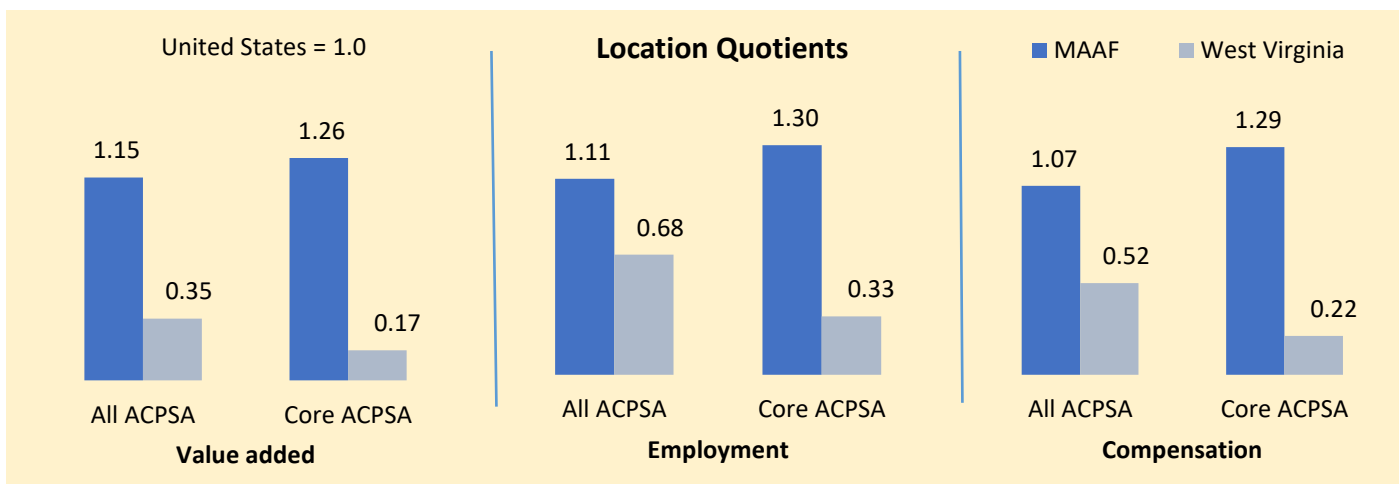


In 2022, West Virginia ranked 45th among all states in ACPSA compensation and 24th among all states in ACPSA compensation growth. Since 2021, ACPSA compensation has grown 7.8 percent in West Virginia, compared with an increase of 4.3 percent for the United States. Average compensation per wage-and-salary job in West Virginia's ACPSA industries was \$60,920 in 2022, compared with \$64,773 for all salaried jobs in the state.



## Location quotients (LQ)

- In 2022, West Virginia ACPSA value added was 65 percent below the national average. By comparison, the LQ for ACPSA value added in all states belonging to the U.S. Regional Arts Organization MAAF (of which West Virginia is a member) was 1.15, or 15 percent above the national average.
- As for employment in 2022, West Virginia and MAAF had an LQ of 0.68 and 1.11 respectively.
- And for compensation in 2022, West Virginia and MAAF had an LQ of 0.52 and 1.07 respectively.



**ACPSA value added** consists of the gross output of an industry less its intermediate inputs; the contribution of an industry to gross domestic product.

**ACPSA employment** consists of all wage-and-salary jobs in which the workers are engaged in the production of ACPSA goods and services.

**ACPSA compensation** consists of the remuneration (including wages and salaries as well as benefits, such as employer contributions to pension and health funds) payable to employees in return for their ACPSA work during a given year.

**"Core" ACPSA industries** are originators of ideas and content associated with the creation of arts and culture. "Supporting" industries produce and disseminate arts and cultural commodities.

**Location quotients** measure an industry's regional concentration of value added, employment, or compensation relative to the U.S. industry's share. For example, an employment LQ of 1.2 indicates that state's employment in the industry is 20 percent greater than the industry's national employment share. An employment LQ of 0.8 indicates that state's employment in the industry is 20 percent below the industry's national employment share.

**Arts regions**, for the purpose of this brief, are defined by the geography groupings for the six U.S. Regional Arts Organizations (RAOs). RAOs are nonprofit organizations that partner with their constituent state arts agencies and with the National Endowment for the Arts on planning and program delivery.

The Mid Atlantic Arts Foundation (MAAF) RAO contains the states (DE, DC, MD, NJ, NY, PA, VA, WV).

Please contact [ArtsandCulture@bea.gov](mailto:ArtsandCulture@bea.gov) with any questions.