

Arts and Cultural Production Satellite Account (ACPSA)



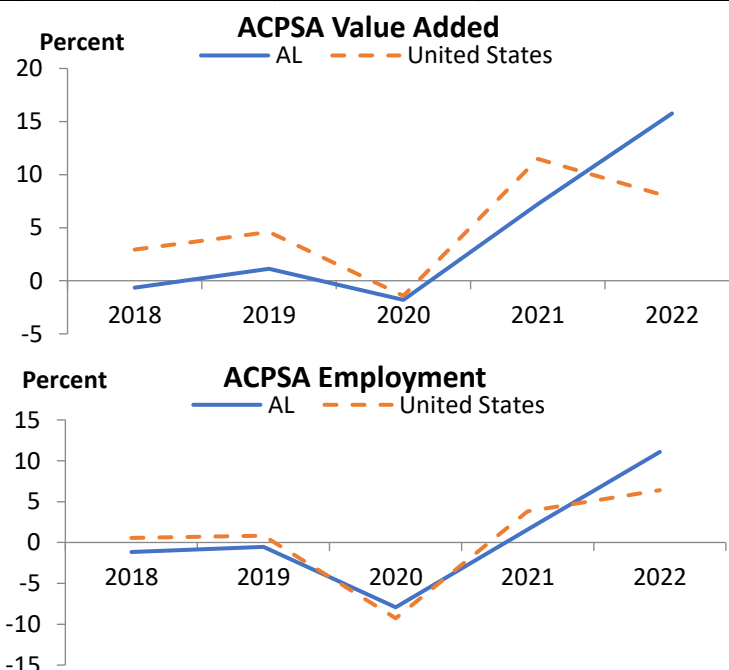
Alabama—2022

ACPSA value added	Share of state value added	ACPSA employment	Share of state employment	ACPSA compensation	Share of state compensation
\$6.4 billion	2.3%	49,359 jobs	2.3%	\$3.3 billion	2.2%
			Value added (thousands of dollars)	Employment (jobs)	Compensation (thousands of dollars)
All industries			281,569,000	2,154,012	148,906,196
ACPSA industries			6,368,615	49,359	3,265,947
Top 5 ACPSA industries by value added					
Government			1,526,279	16,080	1,179,251
Broadcasting			1,445,796	4,191	400,420
Publishing			492,399	2,008	211,160
Retail industries			396,770	9,148	278,652
Wholesale and transportation industries			390,878	1,773	114,807
Core arts and cultural industries			1,051,226	8,651	517,582
Top 5 core arts and cultural industries					
Architectural services			224,556	1,142	145,087
Advertising			212,997	1,390	104,663
Interior design services			122,224	379	24,824
Museums			71,732	1,290	46,308
Promoters of performing arts and similar events			70,214	441	27,611

Trends in arts and cultural production: 2021—2022

In 2022, Alabama ranked 30th among all states in ACPSA value added and 7th among all states in ACPSA value added growth. Since 2021, ACPSA value added has grown 15.8 percent in Alabama, compared with an increase of 7.8 percent for the United States.

In 2022, Alabama ranked 29th among all states in ACPSA employment and 5th among all states in ACPSA employment growth. Since 2021, ACPSA employment has grown 11.1 percent in Alabama, compared with an increase of 6.4 percent for the United States.

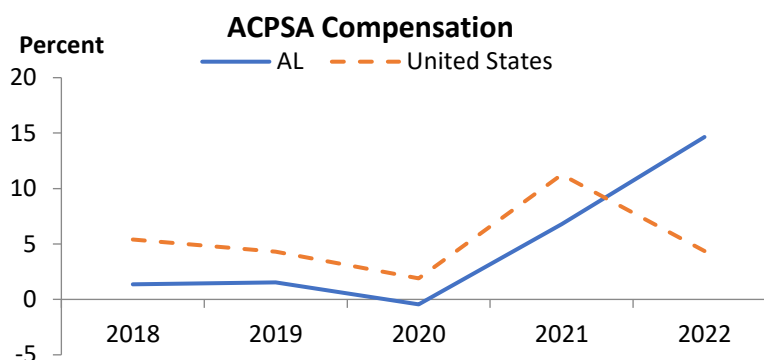


Note. BEA's ACPSA statistics are supported by funding from the National Endowment for the Arts.

Arts and Cultural Production Satellite Account (ACPSA)

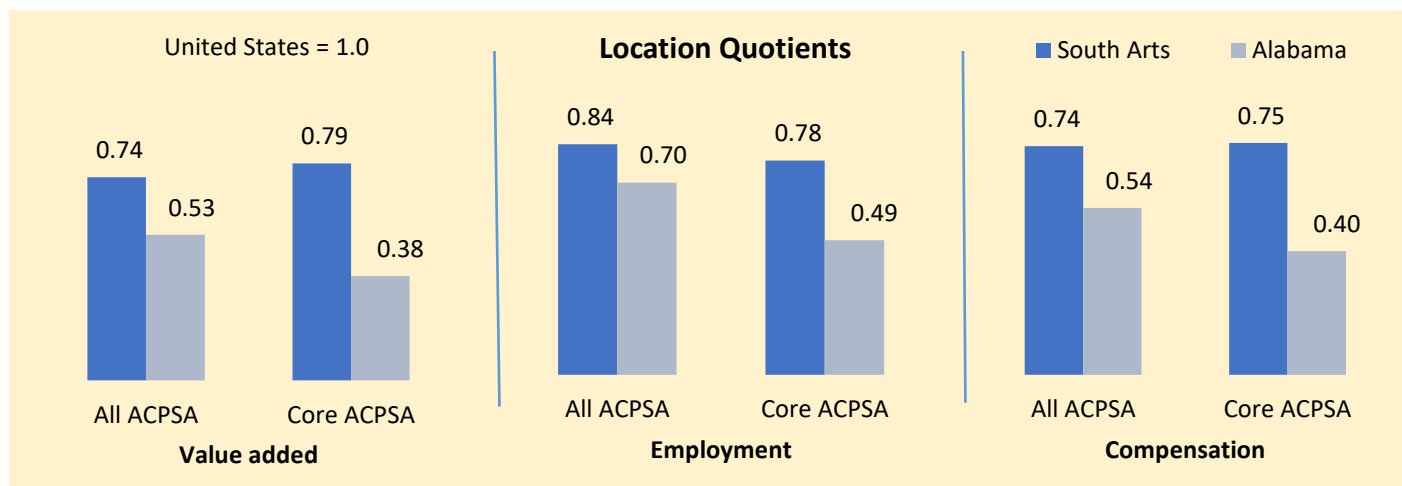


In 2022, Alabama ranked 29th among all states in ACPSA compensation and 5th among all states in ACPSA compensation growth. Since 2021, ACPSA compensation has grown 14.6 percent in Alabama, compared with an increase of 4.3 percent for the United States. Average compensation per wage-and-salary job in Alabama's ACPSA industries was \$66,167 in 2022, compared with \$69,130 for all salaried jobs in the state.



Location quotients (LQ)

- In 2022, Alabama ACPSA value added was 47 percent below the national average. By comparison, the LQ for ACPSA value added in all states belonging to the U.S. Regional Arts Organization South Arts (of which Alabama is a member) was 0.74, or 26 percent below the national average.
- As for employment in 2022, Alabama and South Arts had an LQ of 0.7 and 0.84 respectively.
- And for compensation in 2022, Alabama and South Arts had an LQ of 0.54 and 0.74 respectively.



ACPSA value added consists of the gross output of an industry less its intermediate inputs; the contribution of an industry to gross domestic product.

ACPSA employment consists of all wage-and-salary jobs in which the workers are engaged in the production of ACPSA goods and services.

ACPSA compensation consists of the remuneration (including wages and salaries as well as benefits, such as employer contributions to pension and health funds) payable to employees in return for their ACPSA work during a given year.

“Core” ACPSA industries are originators of ideas and content associated with the creation of arts and culture. “Supporting” industries produce and disseminate arts and cultural commodities.

Location quotients measure an industry’s regional concentration of value added, employment, or compensation relative to the U.S. industry’s share. For example, an employment LQ of 1.2 indicates that state’s employment in the industry is 20 percent greater than the industry’s national employment share. An employment LQ of 0.8 indicates that state’s employment in the industry is 20 percent below the industry’s national employment share.

Arts regions, for the purpose of this brief, are defined by the geography groupings for the six U.S. Regional Arts Organizations (RAOs). RAOs are nonprofit organizations that partner with their constituent state arts agencies and with the National Endowment for the Arts on planning and program delivery.

The South Arts RAO contains the states (AL, FL, GA, KY, LA, MS, NC, SC, TN).

Please contact ArtsandCulture@bea.gov with any questions.