

Arts and Cultural Production Satellite Account (ACPSA)



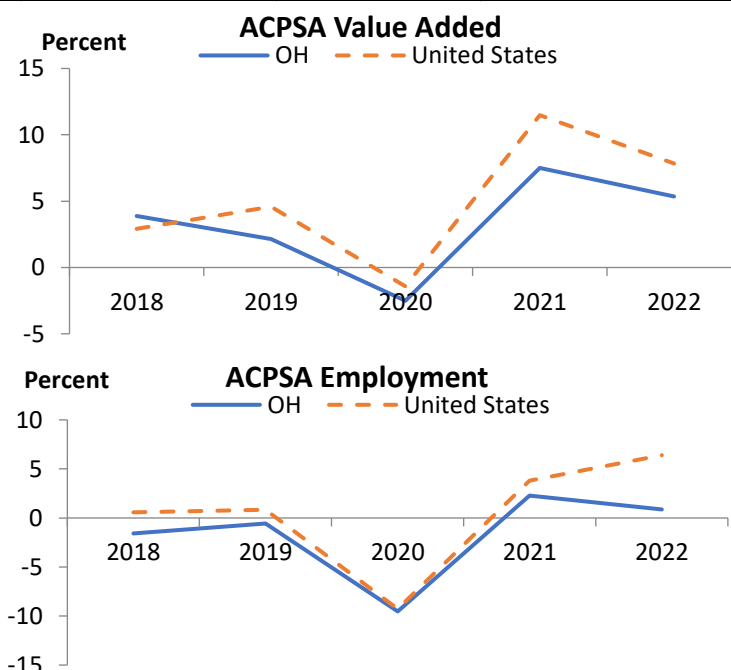
Ohio—2022

ACPSA value added	Share of state value added	ACPSA employment	Share of state employment	ACPSA compensation	Share of state compensation
\$25.0 billion	3.0%	157,721 jobs	2.8%	\$11.3 billion	2.7%
			Value added (thousands of dollars)	Employment (jobs)	Compensation (thousands of dollars)
All industries			825,990,000	5,632,510	425,404,558
ACPSA industries			24,981,025	157,721	11,299,255
Top 5 ACPSA industries by value added					
Broadcasting			7,573,620	10,386	1,025,761
Government			4,192,556	47,696	3,487,285
Publishing			1,745,470	6,154	742,845
Retail industries			1,285,961	19,777	700,151
Wholesale and transportation industries			1,211,310	6,241	553,874
Core arts and cultural industries			5,312,469	D	D
Top 5 core arts and cultural industries					
Advertising			910,252	5,197	433,682
Promoters of performing arts and similar events			800,749	4,652	299,213
Architectural services			764,632	4,230	492,928
Museums			493,508	6,788	307,764
Graphic design services			349,405	2,313	180,451

Trends in arts and cultural production: 2021—2022

In 2022, Ohio ranked 11th among all states in ACPSA value added and 43rd among all states in ACPSA value added growth. Since 2021, ACPSA value added has grown 5.3 percent in Ohio, compared with an increase of 7.8 percent for the United States.

In 2022, Ohio ranked 9th among all states in ACPSA employment and 43rd among all states in ACPSA employment growth. Since 2021, ACPSA employment has grown 0.9 percent in Ohio, compared with an increase of 6.4 percent for the United States.

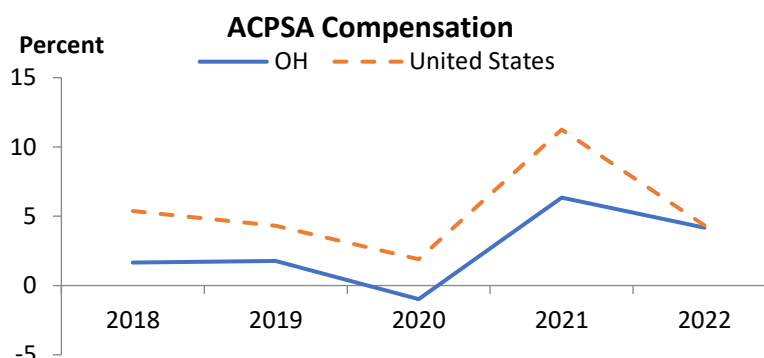


Note. BEA's ACPSA statistics are supported by funding from the National Endowment for the Arts.

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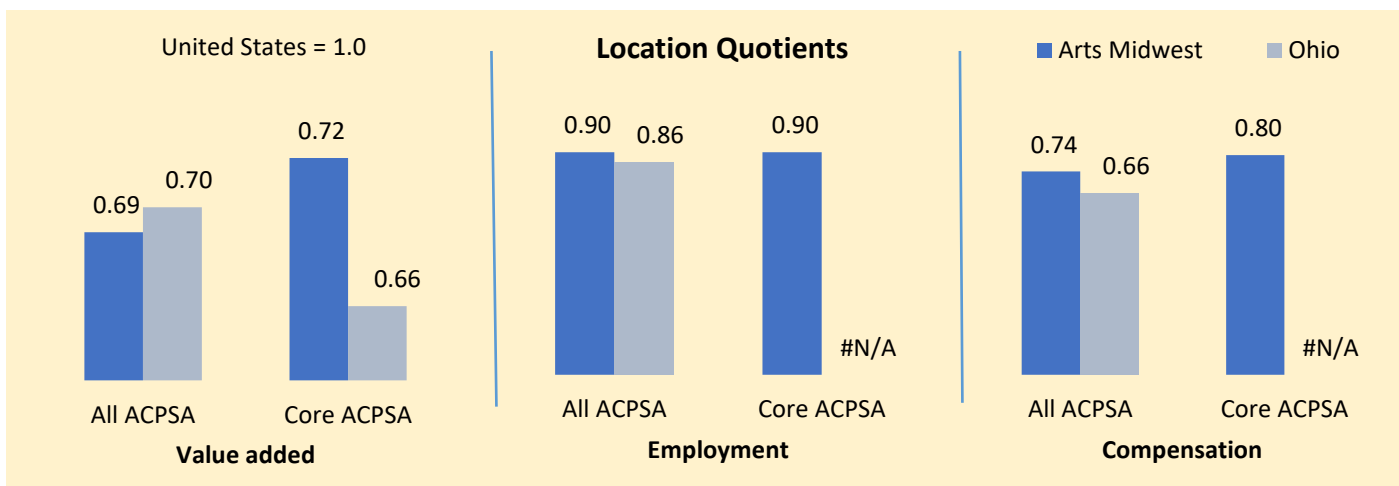


In 2022, Ohio ranked 12th among all states in ACPSA compensation and 37th among all states in ACPSA compensation growth. Since 2021, ACPSA compensation has grown 4.2 percent in Ohio, compared with an increase of 4.3 percent for the United States. Average compensation per wage-and-salary job in Ohio's ACPSA industries was \$71,641 in 2022, compared with \$75,527 for all salaried jobs in the state.



Location quotients (LQ)

- In 2022, Ohio ACPSA value added was 30 percent below the national average. By comparison, the LQ for ACPSA value added in all states belonging to the U.S. Regional Arts Organization Arts Midwest (of which Ohio is a member) was 0.69, or 31 percent below the national average.
- As for employment in 2022, Ohio and Arts Midwest had an LQ of 0.86 and 0.9 respectively.
- And for compensation in 2022, Ohio and Arts Midwest had an LQ of 0.66 and 0.74 respectively.



ACPSA value added consists of the gross output of an industry less its intermediate inputs; the contribution of an industry to gross domestic product.

ACPSA employment consists of all wage-and-salary jobs in which the workers are engaged in the production of ACPSA goods and services.

ACPSA compensation consists of the remuneration (including wages and salaries as well as benefits, such as employer contributions to pension and health funds) payable to employees in return for their ACPSA work during a given year.

"Core" ACPSA industries are originators of ideas and content associated with the creation of arts and culture. "Supporting" industries produce and disseminate arts and cultural commodities.

Location quotients measure an industry's regional concentration of value added, employment, or compensation relative to the U.S. industry's share. For example, an employment LQ of 1.2 indicates that state's employment in the industry is 20 percent greater than the industry's national employment share. An employment LQ of 0.8 indicates that state's employment in the industry is 20 percent below the industry's national employment share.

Arts regions, for the purpose of this brief, are defined by the geography groupings for the six U.S. Regional Arts Organizations (RAOs). RAOs are nonprofit organizations that partner with their constituent state arts agencies and with the National Endowment for the Arts on planning and program delivery.

The Arts Midwest RAO contains the states (IL, IN, IA, MI, MN, ND, OH, SD, WI).

Please contact ArtsandCulture@bea.gov with any questions.